

Course progression map for 2024 commencing students

This progression map is a guide only. It does not substitute for the list of required units as outlined in the course 'Requirements' section of the Handbook. The order of units can be rearranged, if applicable prerequisite requirements are met. The unit offering information is correct at the time of publication, however changes may occur. You are advised to check with the relevant Faculty Student Services staff when planning your course and refer to the Handbook entry for each unit prior to the start of each semester.

B2037 Bachelor of Business and Bachelor of Marketing

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	Replacement unit (due to double up of Accounting unit)*
Year 1 Semester 2	***Replacement unit (due to double up of ECF1100)	*ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals*	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	***Replacement unit (due to double up of ETF1100)	Integrating unit (BEX)	MKF2111 Buyer behaviour	ETF1100 Business statistics
Year 2 Semester 2	***Replacement unit (due to double up of MGF1010)	***Replacement unit (due to double up of MKF1120)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	Business listed major unit 1	Business listed major unit 2	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Business listed major unit 3	Business listed major unit 4	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Business listed major unit 5	Business listed major unit 6	BTX3181 Marketing law	Capstone unit MKF3131 Strategic marketing
Year 4 Semester 2	Business listed major unit 7	Capstone*, consulting project, international experience or internship unit**	Additional marketing unit 2	Additional marketing unit 3

*Pls refer to the Handbook for information regarding the units required for Professional Accounting Accreditation.

**International or internship experience can be undertaken at the end of 2nd year

***Refer to the Handbook for further information

Part A	Business specified study	Part A	Foundation business knowledge
Part B	Business listed major	Part B	Specialist discipline knowledge
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Business listed major: Accounting

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BFF1001 Foundations of finance	BTF1010 Business law	MKF1120 Marketing theory and practice	Replacement unit (due to double up of Accounting unit)**
Year 1 Semester 2	ACF1100 Introduction to financial accounting*	**Replacement unit (due to double up of MGF1010)	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	**Replacement unit (due to double up of MKF1120)	Integrating unit (BEX)	MKF2111 Buyer behaviour	ETF1100 Business statistics
Year 2 Semester 2	ACF2200 Introduction to management accounting	**Replacement unit (due to double up of ECF1100)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	ACF2100 Financial accounting	**Replacement unit (due to double up of ETF1100)	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	ACF3200 Management accounting	ACF2400 Accounting information systems	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	ACF3100 Advanced financial accounting	Accounting major unit 1*	BTX3181 Marketing law	Capstone unit MKF3131 Strategic marketing
Year 4 Semester 2	Accounting major unit 2*	Capstone unit*	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Accounting – Professional Accreditation

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BFF1001 Foundations of finance	BTF1010 Business law	MKF1120 Marketing theory and practice	Replacement unit (due to double up of Accounting unit)**
Year 1 Semester 2	ACF1100 Introduction to financial accounting*	ECF1200 Macroeconomics	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	BTF2000 Australian corporations law	Integrating unit (BEX)	MKF2111 Buyer behaviour	ETF1100 Business statistics
Year 2 Semester 2	ACF2200 Introduction to management accounting	BFF2140 Business finance	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	ACF2100 Financial accounting	ACF3600 Auditing and assurance	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	ACF3200 Management accounting	ACF2400 Accounting information systems	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	ACF3100 Advanced financial accounting	BTF3931 Taxation law	BTX3181 Marketing law	Capstone unit MKF3131 Strategic marketing
Year 4 Semester 2	Accounting major unit 1*	Capstone unit ACX3900 Global issues in accounting	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Banking and finance

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	Replacement (due to double up of Accounting unit)**
Year 1 Semester 2	**Replacement unit (due to double up of ECF1100)	ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals**	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	**Replacement unit (due to double up of ETF1100)	Integrating unit (BEX)	MKF2111 Buyer behaviour	ETF1100 Business statistics
Year 2 Semester 2	**Replacement unit (due to double up of MGF1010)	**Replacement unit (due to double up of MKF1120)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	BFF2140 Business finance	BFF2401 Commercial banking and finance	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	BFF3121 Investments and portfolio management	BFF3231 International finance	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	BFF3999 Finance and society	Banking and finance major paired unit 1	BTX3181 Marketing law	Capstone unit MKF3131 Strategic marketing
Year 4 Semester 2	Banking and finance major paired unit 2	*Capstone, consulting project, international experience or internship unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Business analytics and statistics

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	**Replacement unit (due to double up of ETF1100)	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	Replacement (due to double up of Accounting unit)**
Year 1 Semester 2	**Replacement unit (due to double up of ECF1100)	**Replacement unit (due to double up of MKF1120)	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	**Replacement unit (due to double up of MGF1010)	BTF1010 Business law	MKF2111 Buyer behaviour	ETF1100 Business statistics
Year 2 Semester 2	ETF2020 Statistical foundations of business analytics	ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals**	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	Integrating unit (BEX)	Business analytics and statistics major unit 1	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Business analytics and statistics major unit 2	Business analytics and statistics major unit 3	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Business analytics and statistics major unit 4	Business analytics and statistics major unit 5	BTX3181 Marketing law	Capstone unit MKF3131 Strategic marketing
Year 4 Semester 2	Business analytics and statistics major unit 6	*Capstone, consulting project, international experience or internship unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Business law

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	Replacement (due to double up of Accounting unit)**
Year 1 Semester 2	**Replacement unit (due to double up of ECF1100)	ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals**	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	**Replacement unit (due to double up of ETF1100)	Integrating unit (BEX)	MKF2111 Buyer behaviour	ETF1100 Business statistics
Year 2 Semester 2	**Replacement unit (due to double up of MGF1010)	**Replacement unit (due to double up of MKF1120)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	Business law major unit 1	Business law major unit 2	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Business law major unit 3	Business law major unit 4	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Business law major unit 5	Business law major unit 6	BTX3181 Marketing law	Capstone unit MKF3131 Strategic marketing
Year 4 Semester 2	BTX3900 Research project in business law and taxation	*Capstone, consulting project, international experience or internship unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Business management

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	Replacement (due to double up of Accounting unit)**
Year 1 Semester 2	**Replacement unit (due to double up of ECF1100)	ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals**	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	**Replacement unit (due to double up of ETF1100)	Integrating unit (BEX)	MKF2111 Buyer behaviour	ETF1100 Business statistics
Year 2 Semester 2	MGF1100 Managerial communication	**Replacement unit (due to double up of MGF1010)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	MGF2111 Organisational behaviour	**Replacement unit (due to double up of MKF1120)	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	MGF3621 Organisational change	Business management major unit 1	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	MGF3110 Strategic management	Business management major unit 2	BTX3181 Marketing law	Capstone unit MKF3131 Strategic marketing
Year 4 Semester 2	MGX3100 Corporate social responsibility and business ethics	*Capstone, consulting project, international experience or internship unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Economics and business strategy

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	Replacement unit (due to double up of Accounting unit)**
Year 1 Semester 2	**Replacement unit (due to double up of ECF1100)	ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals**	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	ECF1200 Macroeconomics	Integrating unit (BEX)	MKF2111 Buyer behaviour	ETF1100 Business statistics
Year 2 Semester 2	ECF2331 Macroeconomics and monetary policy	**Replacement unit (due to double up of ETF1100)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	ECF2731 Managerial economics	**Replacement unit (due to double up of MGF1010)	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Economics and business strategy major unit 1	**Replacement unit (due to double up of MKF1120)	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Economics and business strategy major unit 2	Economics and business strategy major unit 3	BTX3181 Marketing law	Capstone unit MKF3131 Strategic marketing
Year 4 Semester 2	Economics and business strategy major unit 4	*Capstone, consulting project, international experience or internship unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Financial econometrics

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	Replacement unit (due to double up of Accounting unit)**
Year 1 Semester 2	**Replacement unit (due to double up of ECF1100)	ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals**	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	**Replacement unit (due to double up of ETF1100)	Integrating unit (BEX)	MKF2111 Buyer behaviour	ETF1100 Business statistics
Year 2 Semester 2	**Replacement unit (due to double up of MGF1010)	**Replacement unit (due to double up of MKF1120)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	BFF2140 Business finance	ETF2100 Introductory econometrics	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	ETX2250 Data visualisation and analytics	ETF3300 Quantitative methods for financial markets	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Financial econometrics major unit 1	Financial econometrics major unit 2	BTX3181 Marketing law	Capstone unit MKF3131 Strategic marketing
Year 4 Semester 2	Financial econometrics major unit 3	*Capstone, consulting project, international experience or internship unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Human resource management

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	Replacement (due to double up of Accounting unit)**
Year 1 Semester 2	**Replacement unit (due to double up of ECF1100)	ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals**	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	**Replacement unit (due to double up of ETF1100)	Integrating unit (BEX)	MKF2111 Buyer behaviour	ETF1100 Business statistics
Year 2 Semester 2	**Replacement unit (due to double up of MGF1010)	**Replacement unit (due to double up of MKF1120)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	MGF2341 Managing employee relations	MGF2661 Sustainable human resource management	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	MGF2656 HRM and managing global workforces	MGX3100 Corporate social responsibility and business ethics	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	MGX3441 Human resource strategy	MGX3991 Leadership principles and practices or MGF3450 Managing conflict	BTX3181 Marketing law	Capstone unit MKF3131 Strategic marketing
Year 4 Semester 2	BTX3991 Employment law	*Capstone, consulting project, international experience or internship unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: International business

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	Replacement (due to double up of Accounting unit)**
Year 1 Semester 2	**Replacement unit (due to double up of ECF1100)	ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals**	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	**Replacement unit (due to double up of ETF1100)	Integrating unit (BEX)	MKF2111 Buyer behaviour	ETF1100 Business statistics
Year 2 Semester 2	**Replacement unit (due to double up of MGF1010)	**Replacement unit (due to double up of MKF1120)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	International business major unit	ECF2721 Trade finance and foreign exchange	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	MGF2351 International business	MGF3681 International management	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	BTX3110 International trade law	**Replacement unit (due to double up of ECF1100)	BTX3181 Marketing law	Capstone unit MKF3131 Strategic marketing
Year 4 Semester 2	MGX3121 International business strategy	*Capstone, consulting project, international experience or internship unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Sustainability and responsible business

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	**Replacement unit (due to double up of MGF1010)	**Replacement unit (due to double up of MKF1120)	**Replacement (due to double up of Accounting unit)
Year 1 Semester 2	MKF1120 Marketing theory and practice	ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals**	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	Sustainability and responsible management major unit 1	Integrating unit (BEX)	MKF2111 Buyer behaviour	ETF1100 Business statistics
Year 2 Semester 2	Sustainability and responsible management major unit 2	BFF1001 Foundations of finance	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	Sustainability and responsible management major unit 3	** Replacement unit (due to double up of ECF1100)	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Sustainability and responsible management major unit 4	** Replacement unit (due to double up of ETF1100)	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Sustainability and responsible management major unit 5	Sustainability and responsible management major unit 7	BTX3181 Marketing law	Capstone unit MKF3131 Strategic marketing
Year 4 Semester 2	Sustainability and responsible management major unit 6	*Capstone, Consulting project, international experience or internship unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Taxation

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	Replacement unit (due to double up of Accounting unit)**
Year 1 Semester 2	**Replacement unit (due to double up of ECF1100)	ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals**	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	BTF2000 Australian corporations law	Integrating unit (BEX)	MKF2111 Buyer behaviour	ETF1100 Business statistics
Year 2 Semester 2	Taxation major unit 1	**Replacement unit (due to double up of ETF1100)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	BTF3601 Banking law	**Replacement unit (due to double up of MGF1010)	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Taxation major unit 2	**Replacement unit (due to double up of MKF1120)	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	BTX3699 Insolvency and reconstruction	BTF3931 Taxation law	BTX3181 Marketing law	Capstone unit MKF3131 Strategic marketing
Year 4 Semester 2	BTX3350 Business taxation	*Capstone, consulting project, international experience or internship unit	Additional marketing unit 2	Additional marketing unit 3

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