

COURSE PROGRESSION MAP FOR 2025 COMMENCING STUDENTS

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the [Handbook](#).

Please note: the map below reflects the suggested progression through the course, as a guide only.

[Contact us](#) if you would like a personalised map. We can help you plan out your course to make the most of your experience at Monash.

A6039 Master of Marketing and Digital Communications Study Commencement: July 2025 - with Australia Exchange Programme (AEP)

72 POINT ENTRY, COMMENCING SEMESTER 1 (1.5 YEARS)

YEAR 1

INDONESIA TERM 4 (Jul - Sep 2025)	ATI5381 Crisis communications and issues management (6pts)	MKI5601 Social media marketing (6pts)
INDONESIA TERM 5 (Sep - Dec 2025)	CAPSTONE UNIT (12pts)	
INDONESIA TERM 1 (Jan - Mar 2026)	ATI5366 Strategic communications in a digital era (6pts)	MKI5881 Digital marketing (6pts)
INDONESIA TERM 2 (May - Jul 2026)	ATI5374 Data analytics in communications (6pts)	MKI5926 Integrated marketing communications (6pts)

YEAR 2

MUA SEMESTER 2 (Jul - Dec 2026)	PART C. ADVANCED EXPERTISE (6pts)	PART C. ADVANCED EXPERTISE (6pts)
	PART C. ADVANCED EXPERTISE (6pts)	PART C. ADVANCED EXPERTISE (6pts)



PRINCIPAL STUDY (PART A)

ADVANCED EXPERTISE (PART C)

APPLIED STUDY (PART B)

Source: Monash University 2024 Handbook – <https://handbook.monash.edu/>

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YEAR 2

INDONESIA TERM 3 (Jul - Sep 2026)	PART C. ADVANCED EXPERTISE (6pts)	PART C. ADVANCED EXPERTISE (6pts)
INDONESIA TERM 4 (Sep - Dec 2026)	PART C. ADVANCED EXPERTISE (6pts)	PART C. ADVANCED EXPERTISE (6pts)

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