

INDUSTRY PARTNERSHIPS MASTER OF INDIGENOUS BUSINESS LEADERSHIP



MONASH
University

MONASH
BUSINESS
SCHOOL

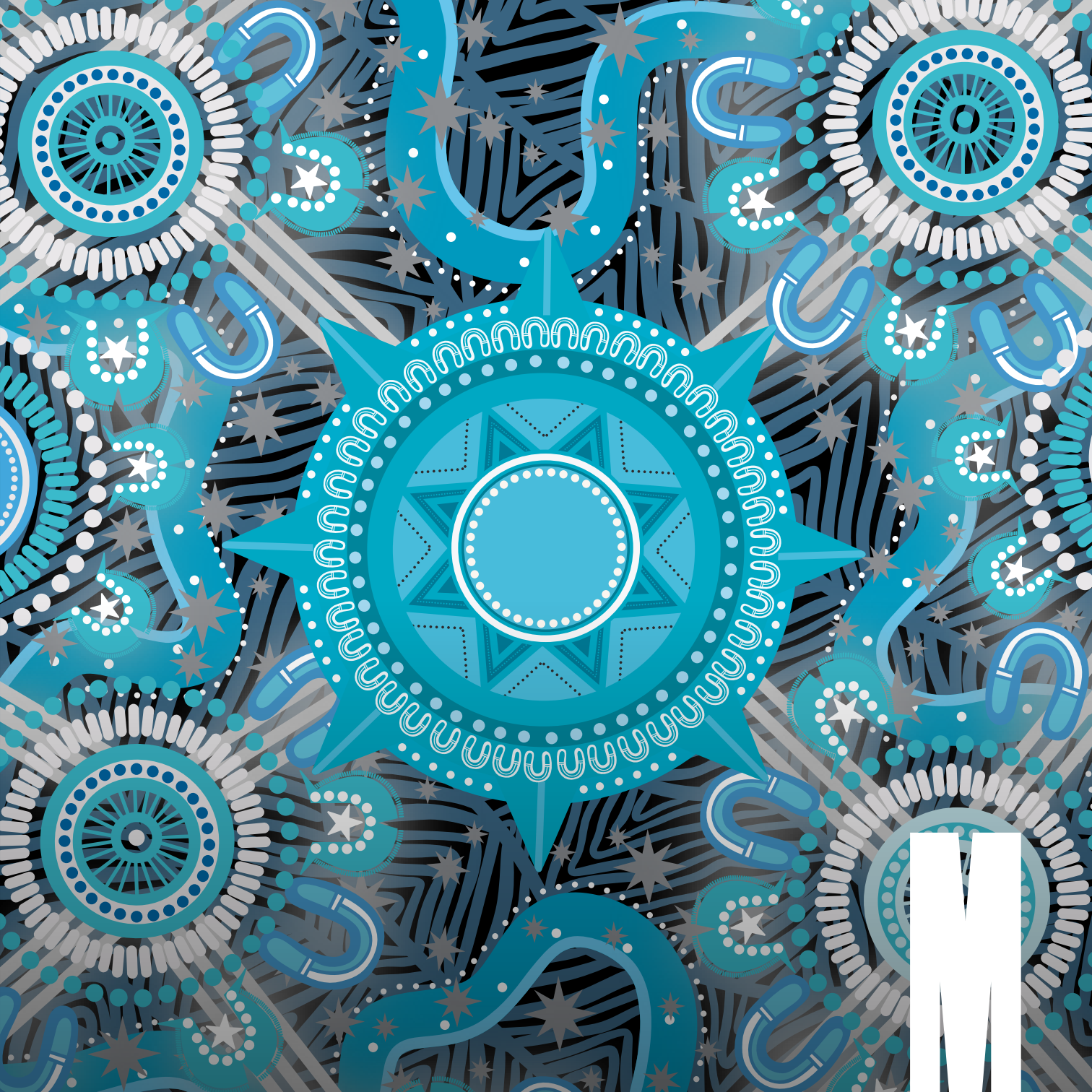
WILLIAM
COOPER
INSTITUTE

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PARTNER WITH US TO DEVELOP AUSTRALIA'S NEXT GENERATION OF INDIGENOUS BUSINESS LEADERS



We acknowledge and pay respect
to the Elders and Traditional
Owners of the land on which our
Australian campuses stand.



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THE OPPORTUNITY

“ *First Nations businesses contributed \$16.1 billion to the Australian economy and employed 116,795 people, paying \$4.2 billion in wages in 2021–22 alone – making this sector comparable in size to Australia’s entire timber industry and growing at a rate higher than the broader economy.*”*

Yet Indigenous Australians remain significantly underrepresented in senior business leadership roles.

The **Master of Indigenous Business Leadership** is changing this reality, and your organisation can be part of this transformation.

This ground-breaking program empowers emerging Indigenous leaders to create innovative, multidisciplinary solutions in business, driving sustainable growth for Indigenous communities and delivering measurable value to the broader economy.

* For research study acknowledgements, please see backpage.



PROGRAM IMPACT

AWARDS

**2022 ABDC, Innovation & Excellence
in Teaching & Learning**

Australian Business Deans Council



2022 Innovative Koorie Learner Pathways Award

Victorian Aboriginal Education Association



**2022 VC Award for Diversity & Inclusion,
Masters of Indigenous Business Leadership**

Monash University



Our graduates are leading change in major corporations, government agencies, and Indigenous enterprises across Australia.



“ This course has helped me drive my organisation in terms of governance and strategy while bringing the board and staff along for the journey.”

Karl Briscoe

CEO National Association of Aboriginal and Torres Strait Islander Health Workers and Practitioners (NAATSIHWP).
Master of Indigenous Business Leadership Alumni 2023.



“ This program has given me a deeper understanding of the business world and highlights how Indigenous Australians can contribute to the global economy and build wealth to break the poverty cycle.”

Kyra Galante

First Nations Participation Director, Worley.
Master of Indigenous Business Leadership Alumni 2023.

WHY PARTNER WITH US?

THE STRATEGIC ADVANTAGE

FOR YOUR ORGANISATION



TALENT PIPELINE

Access to highly skilled Indigenous leaders trained in both traditional business practices and First Nations perspectives.



INNOVATION CATALYST

Leverage unique problem-solving approaches that drive breakthrough solutions.



COMPETITIVE EDGE

Integrate authentic Indigenous insights into your strategy and operations.



PROFESSIONAL DEVELOPMENT INVESTMENT

Support your own Indigenous employees to enrol in this program, enriching their leadership capabilities while demonstrating your commitment to their career advancement.



MARKET ACCESS

Build genuine relationships with Indigenous communities and unlock new market opportunities in this rapidly growing \$16+ billion sector.*



ESG LEADERSHIP

Demonstrate measurable commitment to reconciliation and social impact.



FOR INDIGENOUS COMMUNITIES



Cultivate the next generation of Indigenous business leaders.



Strengthen Australia's Indigenous workforce across all sectors.



Preserve and promote Indigenous knowledge systems in business contexts.



PARTNERSHIP OPPORTUNITIES

Transform your organisation's Indigenous engagement strategy through these high-impact partnerships.

Become a founding corporate partner of our triple award winning Indigenous business leadership program.

TRANSFORMATIONAL PARTNER

\$100,000+

Lead Australia's Indigenous business leadership development through a comprehensive partnership tailored to your strategic objectives. Includes student sponsorships, premium brand positioning, exclusive access to our graduate talent pipeline and bespoke engagement opportunities.

STRATEGIC PARTNER

\$50,000+

Make significant impact through student sponsorships, brand recognition across our program, networking opportunities with Indigenous business leaders, and tailored benefits aligned with your corporate goals.

IMPACT PARTNER

\$25,000+

Support emerging Indigenous leaders through targeted sponsorships, gain access to our professional network, and demonstrate your commitment to Indigenous advancement through meaningful recognition.

COMMUNITY PARTNER

\$10,000+

Enable participation through travel and technology support for remote students, connect with our community through exclusive events, and be recognised as a valued program supporter.

CUSTOM PARTNERSHIPS





Every organisation has unique objectives. Let's discuss how we can create a partnership that delivers maximum impact for Indigenous business leadership while achieving your specific goals.


CONTACT US

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Program information

 monash.edu/study/indigenous-leadership

* Evans, M., Polidano, C., Dahmann, S. C., Kalera, Y., Ruiz, M., Moschion, J., & Blackman, M. (2024). Indigenous Business and Corporation Snapshot Study 3.0. Diin Duwa Centre for Indigenous Business Leadership. Based on analysis of 13,693 Indigenous trading businesses and corporations across Australia.

