

Course progression map for 2026 commencing students

This progression map is a guide only. It does not substitute for the list of required units as outlined in the course 'Requirements' section of the Handbook. The order of units can be rearranged, if applicable prerequisite requirements are met. The unit offering information is correct at the time of publication, however changes may occur. You are advised to check with the relevant Faculty Student Services staff when planning your course and refer to the Handbook entry for each unit prior to the start of each semester.

B6075 Master of Global Business and Master of Marketing and Digital Communication

Master of Marketing and Digital Communication (Indonesia)

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| MI-T1-6 (Jan to Mar) | ATI5366 Strategic communications in a digital era | MKI5881 Digital marketing |
| MI-T2-6 (April to Jun) | ATI5374 Data analytics in communications | MKI5926 Integrated marketing communications |
| MI-T3-6 (Jul to Sep) | ATI5381 Crisis communications and issues management | MKI5601 Social media marketing |
| MI-T4-6 (Sep to Nov) | ATI5856 Applied research project (12 points) | |

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|--------|-----------------|
| Part A | Core studies |
| Part B | Applied studies |

Master of Global Business (Australia)

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| Year 2 Semester 1 | MGF5691 Global sustainable operations and supply chain management | MGF5911 Geo-politics and business globalisation | MGF5800 Global business | MGF5940 Intercultural communication and negotiation |
| Year 2 Semester 2 | BTF5905 Global trade governance | MGF5730 International trade policy | Capstone studies unit 1 | Capstone studies unit 2 |

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|--------|--------------|
| Part A | Core studies |
|--------|--------------|