

Sun Books

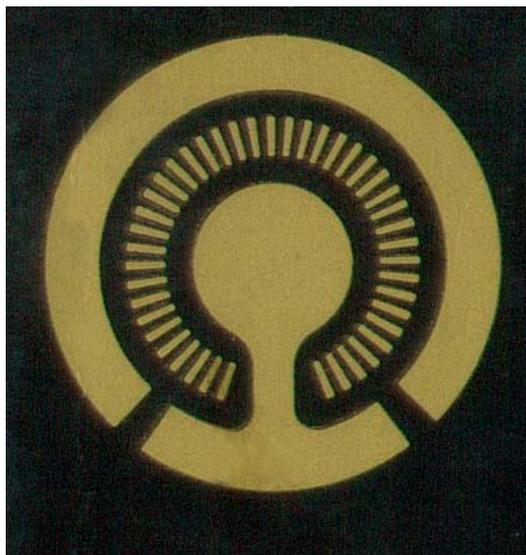
An exhibition of Sun Books publications
from the Monash University Library
Rare Books Collection

1 June 2005 – 31 August 2005

Exhibition room, level 1, ISB Wing,
Sir Louis Matheson Library, Clayton campus



MONASH University
Library



Sun Books logo, designed by Brian Sadgrove. Image from the cover of item 39, *The Salzburg Tales* / Christina Stead (Melbourne, Sun Books, 1966)

cover

Item 7. Artwork for the design of the Sun Books logo / by Lawrence Daws. This shows the development of the design, with Brian Sadgrove's final version also included.

credits

Exhibition and catalogue by Richard Overall, Rare Books Librarian, Monash University Library, Box 4, Monash University, Victoria, 3800 Australia. A PDF version of this catalogue, and "virtual exhibition" featuring a selection of highlights from the exhibition, is available at the Monash University Library website. Virtual exhibition prepared by Iris Carydias.

thanks

Thanks to Brian Stonier, AO, co-founder and Managing Director of Sun Books, for opening the exhibition and providing the answers to my many questions; and to John Arnold, of the School of Political and Social Enquiry, for arranging the donation of the material and being the driving force behind this exhibition, as well as writing the introduction to the catalogue; to Rare Books Assistant, Lorraine David for organisational work; to Jan Gill for her assistance, particularly at the opening; and to the Marketing and Communications Manager, Kerin Bryant for her design skills.

Sun Books, the first twenty-one years, 1965-1986.

Sun Books was founded on 4 June 1965 by Brian Stonier, Geoffrey Dutton and Max Harris as an independent paperback publishing company. The three had been responsible for the establishment of the Australian publishing arm of Penguin Books in 1961, but left to form their own company due to their perception of petty interference and a lack of genuine interest in their Australian titles from the English home office. Capital of £12,000 for the new venture was provided equally by Stonier and Dutton, and Stonier obtained an overdraft of £10,000 from the National Bank of Australia. Harris's role was that of literary editor and advisor. He and Dutton, both Adelaide-based, had worked closely together on *Australian Letters* (1958-1967) and the *Australian Book Review* which they co-founded in 1962.

Establishing a paperback publishing company with minimal capital, no backlist and no established distribution base was a brave venture. However, Stonier and Dutton sensed that the time was ripe. The Menzies era was coming to an end, and there was a questioning of established values and a growing interest in things Australian. The baby boom generation was entering both the old and the recently-established universities. Opposition to conscription and Australia's involvement in the Vietnam War acted as a catalyst for the demand to change and reform Australian society. Sun Books was both a product of, and a contributing player, to the sixties movement to reform Australia, a movement that culminated in the election of the Whitlam Labor Government in December 1972.

Stonier had an accountancy background but also a very good sense of a book's potential market. This and his general business acumen made he and Dutton, with the latter's literary background, networks and flair, an ideal combination to start a new publishing venture. The third player, Max Harris, had discerning eye and his long friendship with Dutton made him a valuable third player in the enterprise. They also poached George Smith, their production manager from Penguin.

In October 1965 Sun Books distributed 4000 copies of a clever promotional 16-page dummy to all booksellers and newsagents throughout Australia and New Zealand announcing their initial program. The dummy was produced to look like an actual book with its cover being the same as one of its titles, *The Permit*, Donald Horne's novel about bureaucracy.

The dummy stated the firm's aim under the heading: 'Why a paperback publisher?' . . . Sun Books' prime objective is publication of books which by their titles, their appearance and their price will satisfy a need on the paperback market. To satisfy it, we have selected for our first release a list of titles to range over all literary palates. Or nearly all.

The first seven Sun titles with a total print run of 115,000 copies were published in early November 1965. They were Donald Horne's novel, *The Permit*; Mae Casey's *An Australian Story*; Ian Mudie's book on riverboats; Judah Waten's collection of short stories, *Alien Son*; *Big Red* by Henry Lamond; Henry Handel Richardson's novel *Maurice Guest*; and *Gary Player's Golf Secrets*. All were reissues except for the Donald Horne title.

These first Sun Books were designed by Melbourne graphic designer, Brian Sadgrove. They were a standard format with the distinctive Sun logo or colophon on the cover. The black and white design and formats of each book made them easily identified and

able to be easily identified and recognized and many booksellers supported the new venture with striking window displays. The Sun logo was based on some Aboriginal cave paintings discovered in north-western Australia by George Grey in 1837. Artist Lawrence Daws, a friend of Dutton's, made sketches of these from the plates in Grey's published account, which were sent to Sadgrove who then came up with the Sun logo. After the first Sun books appeared, Dutton suggested printing the logo on the spine of each title to make the shelved books easily distinguishable.

Enthusiasm and good ideas do not always pay the bills and Sun Books always had a cash-flow problem. A solution to the problem was thought to be found when in February 1968 it was publicly announced that an interest in Sun Books had been acquired by English publishing entrepreneur, Paul Hamlyn. Under the terms of the arrangement, Hamlyn acquired a 40% interest in Sun Books and a seat of what became a three man board. Kevin Weldon, then Managing Director of Paul Hamlyn Australia Pty Ltd and later to become a major entrepreneurial publisher in his own right, joined Stonier and Dutton as the directors of Sun Books Pty Ltd.

According to a contemporary newspaper report the arrangement was to the benefit of both parties:

[It gives Hamlyn a paperback outlet in Australia and Sun Books the advantage of a matchless sales and distribution organization in Britain and Europe, yet Sun Books retain editorial independence.](#)

However the arrangement was not a cosy one. The independence and freedom of Sun was lost within the expanding Hamlyn Australian empire. Stonier was moved by Hamlyn to run Lansdowne and Cheshire with Robert Mackay becoming a director of Sun. An omen of things to come had occurred in late 1968 when, for promotional purposes, fashion models were photographed reading Sun Books at Hamlyn's Dee Why Headquarters. Towards the end of 1970 Stonier and Dutton mortgaged their respective homes and bought out Hamlyn's share of Sun to again become 100% owners. Some six months later, in April 1971, they sold the firm to the Macmillan Company of Australia (MCA), a wholly owned subsidiary of the UK based Macmillan Publishers. The sale was negotiated by Stonier with the Head of Macmillan who, following the sudden death of the Australian manager, wanted Stonier to run MCA and have Dutton and Harris as consultants.

It was the beginning of a new chapter for Sun Books. The imprint remained a separate one although it had very close links with Macmillan, operating out of the same office in South Melbourne and with Stonier heading both companies. (He was to remain Managing Director of Macmillan until his retirement in 1998). In the early eighties, Sun titles began to appear as 'Sun Books Pty Ltd, The Macmillan Company'. The imprint, now known as Sunpapermacs, is effectively the paperback imprint for non-fiction Macmillan titles.

From its foundation in 1965 until it became the paperback imprint for Macmillan around 1982/83, about 340 Sun titles were issued. Of these about 187, or just under half, were Sun originals, the rest being reprints, reissues, and after 1972, the paperback issue to accompany the Macmillan hardback issue. In the pre-Hamlyn period (1965-1967), some 44 titles were issued, in the Hamlyn period (1968-1971) another 82 appeared, while in the post-Hamlyn period (1972-1982) over 200 Sun titles were published.

During the Hamlyn period there were also about 50 Sun 'All colour Paperbacks' issued. These were printed in England with a joint Hamlyn/Sun imprint and were introductory texts on crafts, hobbies, trains and cars, flowers, animals and so on. But as they were written for an English audience or the English climate in the case of the ones on flora, they were not a great success in Australia.

The range of Sun titles was wide and impressive. Subjects ranged from current affairs, politics, literature, business management, sport, the environment, travel guides, economics, life-style and well being, and food and wine. There were books on drink-driving, rape, oral contraceptives, and homelessness.

In the early years some original fiction was published, including Judith Wright's collection of short stories, *The Nature of Love* (1966), along with reprints of classic or neglected Australian novels. After the merger with Hamlyn, the publication of original novels ceased except for a short lived Australian Crime Fiction series. Other Sun series included the Sun Poetry Series, Colonial Poets, Sun Cookery, and Sun Academy Series. The Sun Poetry series included Michael Dransfield's *Drug Poems* (1972) and several translations by Dutton and others of the poems of Yevgeny Yevtushenko, issued to coincide with several tours by the noted Russian poet, as was a joint book of poems by beat poets, Allen Ginsberg and Laurence Ferlinghetti.

Probably the most notable Sun Book published was Geoffrey Blainey's *The Tyranny of Distance*, first published in 1966 and virtually in-print ever since. Other titles worthy of note included Roland Robinson's *Aboriginal Myths and Legends* (1966); Roger Covell's *Australian Music: themes for a new society* (1967); *The Australian Dream* (1967), an anthology on the Australian aspiration edited by Ian Turner; the David Campbell-edited anthology, *Modern Australian Poetry* (1970); Renee Ellis and Ian Turner's *Australian Graffiti* (1975 and oft-reprinted); Mungo MacCallum's *Ten Years of Television* (1968) and the follow-up volume a decade later, *Supertoy* (1976); two books on Australia's changing relationship with Britain, *Australia and the Monarchy* (1966) and *Republican Australia* (with its striking cover using a Bruce Petty cartoon, 1966), both edited by Geoffrey Dutton; three selections of the best cartoons for the year, *No Holts Barred* (1966), *Gough Syrup* (1967) and *Gorton the Act* (1968), all edited by Richard Walsh. Other significant titles were *The Penalty is Death: capital punishment in the twentieth century* (1968) edited by Barry Jones and published in association with the Anti-Hanging Council of Victoria, and *Australia's Censorship Crisis* (1979), edited by Dutton and Harris. Also notable were the first Australian books on wine by Dan Murphy published at the start of the Australian wine explosion. Sun also published a few hardback titles including *The Vital Decade: 10 years of extracts from Australian Letters* (1968) and the de-luxe *Involvement* (1968). Funded by Sir Andrew Grimwade, this consisted of portraits of notable Australians by Clifton Pugh with 'matching' portrait photographs by Marc Strizic.

In 1986 Sun celebrated its twenty-first birthday by introducing a new standard cover design and a new motto 'Unputdownably Australian'. A trade journal article at the time claimed that the overall Sun output by then was 763 titles with over 170 still in print. The big jump in number of titles from the early eighties reflects Sun having become the paperback imprint for Macmillan.

It is more than just a coincidence that 'Australia' appeared in so many Sun titles. Sun Books was a nationalist publisher, with a tenor that was democratic and a bias decidedly Australian.

A near complete collection of Sun Books published between 1965 and 1982 and assembled towards the end of his life by Geoffrey Dutton, added to by the author and supplemented by Brian Stonier from his personal collection, is now housed in the Rare Books Collection of the Matheson Library at Monash University.

The exhibition is based on this collection, to be known as the "Dutton, Arnold, Stonier Collection of Sun Books". It is being opened by Brian Stonier almost exactly fifty years to the day since he and Geoffrey Dutton publicly announced the formation of Sun Books Pty. Ltd.

Sources: Geoffrey Dutton Papers, MS 7285, National Library of Australia, Geoffrey Dutton, *Snow on the Saltbush* (1983), Geoffrey Dutton, *Out in the Open* (1996), John Arnold, 'A Bibliography of Sun Books, 1965-1982' (unpublished); Information from Brian Stonier; 'Dutton, Stonier and Arnold Collection of Sun Books', Rare Books Collection, Matheson Library, Monash University; Susan McCulloch, 'The Sun Story: paperback imprint turns 21', *Australian Bookseller and Publisher*, Sept, 1986, p. 22.

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Australian Penguins

Although the imprint read Harmondsworth, Middlesex, these were published through the Australian office, initially at Mitcham, then at Ringwood, and printed in Adelaide at the Griffin Press. The Penguin logo was surrounded by boomerangs. This logo change did not have approval from the parent company and led to a dispute. It eventually had to be changed to the official Penguin.

1. Stow, Randolph, 1935-

To the islands / Randolph Stow.
(Harmondsworth : Penguin, 1962) AU1

2. *Three Australian plays* / introduction by H.G. Kippax. . (Harmondsworth : Penguin, 1963) AU3

3. White, Patrick, 1912-1990.

Riders in the chariot / Patrick White.
(Harmondsworth, Eng. : Penguin Books, 1964)
Au11

4. Horne, Donald, 1921-

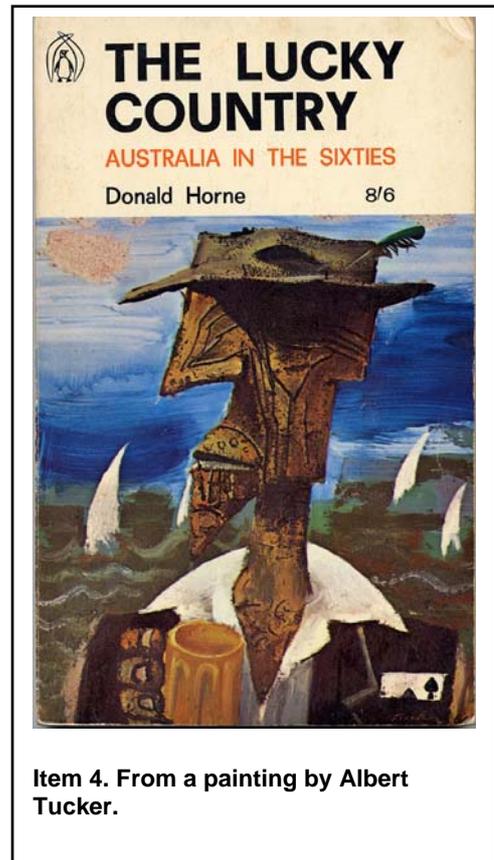
The lucky country : Australia in the sixties
/ Donald Horne. (Ringwood, Vic. : Penguin, 1964)
AU12

5. Pescott, R. T. M.

Gardening for Australians (Ringwood, Vic.,
Penguin, 1965) AU14

6. Stow, Randolph, 1935-

Tourmaline / Randolph Stow.
(Harmondsworth, Eng. : Penguin, 1965) AU15



First Sun Books

7. Artwork for the design of the Sun Books logo / by Lawrence Daws; and copy of *Journal of two expeditions* / by George Grey (London, 1841)

The copy of Grey's Journal is open at the Aboriginal cave painting upon which the logo was based.

Lawrence Daws did the original art-work upon which Brian Sadgrove designed the Sun Books logo. Alan Moorehead's *Cooper's creek* never appeared under the Sun Books imprint. The author was keen that it be part of their list but his agent advised against it and his English publishers refused permission.

8. Horne, Donald, 1921-

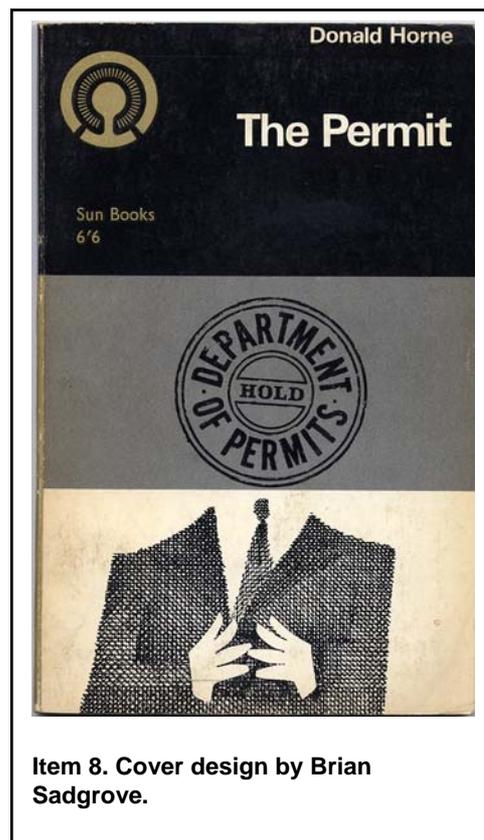
***The permit* / Donald Horne. (Melbourne : Sun Books, 1965)**

[Dummy copy and real copy.]

The company was incorporated on 4th June 1965, and their first wave of publicity to the trade included the distribution in October 1965 of a dummy of Donald Horne's novel, *The Permit*. This presented a rationale for the venture, "Why another paperback publisher?" an explanation of the logo, and a description of the first seven titles, as well as practical details about trade terms and promotional campaigns.

9. Order no. 1 [Brian Stonier Collection]

This is the first order received, from Max Harris for his Mary Martin Book shop, in October 1965. As well as specifying the numbers ordered of each title, he ordered 15,000 of the Sun Books promotional paper bags, and wrote at the end, "here's the first trade order in the History of Sun Books."



10. Mudie, Ian, 1911-1976.

***Riverboats* / Ian Mudie. (Melbourne : Sun Books, 1965) [first published: Adelaide, Rigby, 1961]**

11. Waten, Judah, 1911-1985.

***Alien son* / Judah Waten. (Melbourne : Sun Books, 1965) [first published: Sydney, Angus and Robertson, 1952]**

12. Player, Gary

***Gary Player's golf secrets* (Melbourne : Sun Books, 1965) [first published by Prentice-Hall in America in 1962; then in the UK by Pelham in 1964 as part of their, "Pelham champion's library"]**

As they did with the Australian Penguins, Geoffrey Dutton and Brian Stonier used Griffin Press in Adelaide as the printers for Sun Books. The first Sun Books arrived from the printer on 25th October 1965. On display are copies of some of the books which came first off the lines on that day. They were annotated at the time by Brian Stonier.

13. Richardson, Henry Handel, 1870-1946.

***Maurice Guest : a novel* / Henry Handel Richardson. (Melbourne : Sun Books, 1965) [first published: London, Heinemann, 1908]**

14. Casey, Maie.

***An Australian story, 1837-1907* / Maie Casey. (Melbourne : Sun Books, 1965) [first published: London, Michael Joseph, 1962]**

15. Lamond, Henry G. (Henry George), 1885-1969.

***Big red* / Henry G. Lamond. (Melbourne : Sun Books, 1965) [first published: London, Faber & Faber, 1953; it appeared in the US as *Kangaroo*]**

The remaining three titles from the first seven accentuate the emphasis on Australiana in the Sun Books list; all except the Gary Player golf book were Australian titles.

Books in the first year, 1966

On the 14th February 1966 decimal currency was introduced into Australia. The books from this period have prices in both the old and new currency. Most of these early titles demonstrate the Australian emphasis in the Sun list. The promotional material which appeared in the publisher's dummy of *The Permit* outlined the forthcoming titles, i.e. those to be published in 1966. These included reprints such as *No new morality*, and especially commissioned works such as *On the sheep's back*, by Ronald Anderson.

The earlier 1966 books have the author and title on the spine with the logo on the front cover. Geoffrey Dutton suggested also including the logo on the spine to make the books more identifiable on bookshop shelves and this was done from late 1966 onwards.

16 *Australian letters*, vol. 7, nos. 2 and 3 (March; August 1966)

This journal was edited by Geoffrey Dutton, one of the principals of Sun Books, and by Max Harris, one of the major advisers to the Directors. The back covers featured advertisements for the publishing venture, and inside the back cover of the August issue was a list of their most recent publications.

17. Rhymes, Douglas A.

***No new morality : Christian personal values and sexual morality* / Douglas Rhymes. (Melbourne : Sun Books, 1965)**

[Originally published: London : Constable, 1964]

18. Thirkell, Angela, 1890-1961.

***Trooper to the Southern Cross* / Angela Thirkell. (Melbourne : Sun Books, 1966)**

[Originally published: London : Faber & Faber, 1934, under the pen-name, "Leslie Parker".]

Geoffrey Dutton was very enthusiastic about this title, writing with typical enthusiasm to Brian Stonier on 17th December 1965,

Action stations! Don't blow a fuse but I think I've got Sun Books' secret weapon but it will be hell's own job to get it fired in time! Angela Thirkell – and I think we should bring her out in March – pause for explosions – the book is quite astonishingly brilliant ... If we could get it out in March it would have the whole of Aust. talking ... I'll bring the copy with me to give you if I come home via Melb. Have just had a brainwave – I'm flying over to Syd. via Melb. (more or less straight through) & will leave it for you at Ansett ANA to take into their city office for you.

However, it proved to be only a moderate seller.

19. Hickling, Harold.

One minute of time : the Melbourne-Voyager collision / Harold Hickling.

(Melbourne : Sun Books in association with A.H. & A.W. Reed, 1966, c1965)

This had first been published by Reed in 1965 and the Sun publication was done in association with the original publishers. The *Voyager* collision with the aircraft carrier *Melbourne* occurred on the night of 10th February 1964.

20. McLaren, Jack, 1887-1954.

My crowded solitude. (Melbourne, Sun Books, 1966)

[First published London, Unwin, 1926.]

Poetry

Sun Books promoted themselves to Australian intellectuals, and hoped particularly to appeal to the younger generation. Among all the tours of pop groups such as The Beatles and The Rolling Stones, the Russian poet, Yevgeny Yevtushenko toured Australia in 1966. He had been invited here by the Adelaide Festival of Arts, where Dutton was the Chair of the Literature section, and his performances, even though they were in Russian, had proved so popular that he was booked to appear at The Festival Hall in Melbourne on 24th March and the Sydney Trocadero on 28th March 1966. The performances included an interpreter who read English versions of the poems.

21. Yevtushenko, Yevgeny Aleksandrovich, 1933-

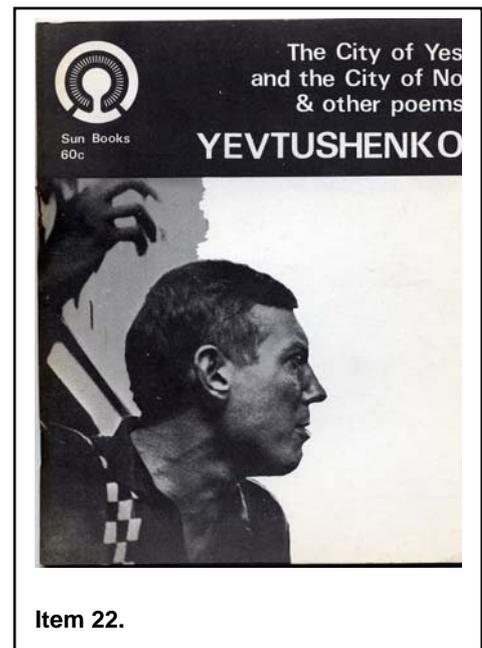
***New works : the Bratsk station.* (Melbourne : Sun Books, 1966)**

One of the copies on display includes the signatures of all those involved in this project.

22. Yevtushenko, Yevgeny Aleksandrovich, 1933-

***The city of Yes and the city of No, & other poems / by Yevtushenko ; translated by Tina Tupikina-Glaessner, Igor Mezhakoff-Korjakin, Geoffrey Dutton.* (Melbourne : Sun Books, 1966)**

Sun Books took the opportunity of publishing two volumes of Yevtushenko's poems, and tying their promotion into the tour. On the back of the programme is an advertisement for the books with the statement that "In his tour of Australia Yevtushenko will read poems translated in these two books. At all booksellers."



Yevtushenko had a book-signing at Monash University Book shop, arriving on campus in a helicopter from Essendon airport.

23. Yevtushenko, Yevgeny Aleksandrovich, 1933-

***Bratsk Station ; The city of Yes & the city of No, and other new poems / Yevgeny Yevtushenko ; translated by Tina Tupikina-Glaessner, Geoffrey Dutton and Igor Mezhakoff-Koriakin ; with an introduction by Rosh Ireland.* (Melbourne : Sun Books, 1970)**

24. Yevtushenko, Yevgeny Aleksandrovich, 1933-

***Kazan University and other new poems / Yevgeny Yevtushenko; translated by Eleanor Jacka and Geoffrey Dutton.* (Melbourne : Sun Books, 1973)**

25. *Russia's greatest living poet Yevgeny Yevtushenko in person.* Presented by Sun Books Pty. Ltd. A subsidiary of the Macmillan Company of Australia Pty. Ltd. (1973)

The Yevtushenko books had proved successful and were reprinted several times in the late 1960s. In 1970 Sun Books published both the original titles in the one book. Then, in 1973, the poet came back to Australia as part of a world tour. Sun Books, by now part of Macmillan, arranged the tour, and published another selection of translations from Yevtushenko's work, *Kazan University*. Appropriately an earlier owner has drawn a cigarette in the poet's mouth on the cover of *Kazan University*. He was a notorious chain smoker, as all photographs taken of him in Australia show.

26. Yevtushenko, Yevgeny Aleksandrovich, 1933-

***New poems ; Black and white & other poems / Yevgeny Yevtushenko ; Fever & other poems / Bella Akhmadulina.* Translated [from the Russian] by Geoffrey Dutton and Igor Mezhakoff-Koriakin. (Melbourne : Sun Books, 1968)**

This is an editorial copy with numerous manuscript corrections.

27. Rozhdestvenskiĭ, Robert, 1932-

***A poem on various points of view and other poems / [by] Robert Rozhdestvensky.* [Translated by various hands, including Geoffrey Dutton and J. R. Rowland.] (Melbourne, Sun Books, 1968)**

These volumes of translations of Russian verse by Yevtushenko and others kept the interest in the genre fresh during the late 1960s, and introduced us to a Russian woman poet, Bella Akhmadulina.

28. Voznesenskiĭ, Andreĭ, 1933-

***Little woods; recent poems / by Andrei Vosnesensky.* Translated by Geoffrey Dutton and Igor Mezhakoff-Koriakin with an introduction by Yevgeny Yevtushenko, translated by Eleanor Jacka. (Melbourne, Sun Books, 1972)**

29. Ginsberg, Allen, 1926-

***Open head.* (Melbourne, Sun Books, 1972)**

30. Ferlinghetti, Lawrence.

***Open eye / Lawrence Ferlinghetti.* (Melbourne : Sun, 1972)**

This was a reversible book with both titles bound together, back to back. It was published with the Vosnesensky title to coincide with an Australian tour by the three poets in 1972. As had been the case with Yevtushenko, they had come to Australia to attend the Adelaide Writers Festival.

31. *Modern Australian poetry* / edited by David Campbell. (Melbourne : Sun Books, 1970) Sun Poetry series.

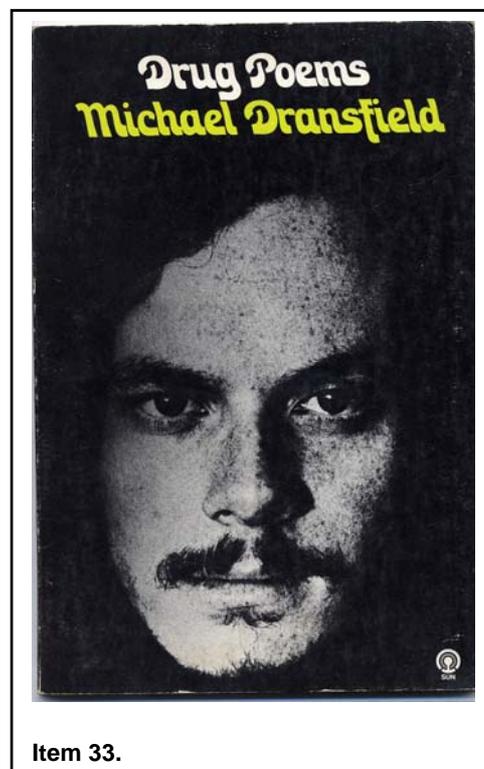
32. *Australian poetry now* / edited by Thomas W. Shapcott. (South Melbourne, Vic. : Sun Books, 1970) Sun poetry series.

These two anthologies were complementary. David Campbell's covered the poets from Kenneth Slessor to Les Murray and Geoffrey Lehmann; while Shapcott's concentrated on the new wave of poets who had risen to prominence in the 1960s. Represented in David Campbell's anthology we find the major twentieth century Australian poets such as A. D. Hope and Judith Wright, and of course Campbell himself. Among Shapcott's poets are Robert Adamson, John Tranter, Vicki Viidikas, Michael Dransfield, and Shapcott.

33. Dransfield, Michael, 1948-1973.

***Drug poems* / Michael Dransfield. (Melbourne : Sun Books, 1972) Sun poetry series.**

Perhaps the most popular poet among the counter-culture in Australia in the early 1970s was Michael Dransfield. He epitomised the stoned, cool poet, and wrote about his relationships and drug experiences, using realistic imagery. Unfortunately, he died of an overdose in 1973. Max Harris continued to publish the manuscript poems he left at his death, but *Drug Poems* was his most successful book.



Item 33.

34. Hutchinson, Garrie.

***Nothing unsayable said right : 50 poems, 1968-72* / Garrie Hutchinson. (Melbourne : Sun Books, 1974)**

35. Hemensley, Kris.

***Domestications : a selection of poems, 1968-72* / Kris Hemensley. (Melbourne : Sun Books, 1974)**

Garrie Hutchinson and Kris Hemensley were two of the major figures in the modern poetry movement around inner-city Melbourne in the late 1960s, early 1970s. These two books show typical design features of the period. *Nothing unsayable* has a cover design in the *Yellow Submarine* style, while the cover of *Domestications* has a definite flavour of *Monty Python*.

36. Harpur, Charles, 1813-1868.

Charles Harpur / [edited by] Adrian Mitchell. (Melbourne : Sun Books, 1973) Colonial poets series

37. Kendall, Henry, 1839-1882.

Henry Kendall / [edited by] Leonie Kramer & A.D. Hope. (Melbourne : Sun Books, 1973) Colonial poets series

38. Gordon, Adam Lindsay, 1833-1870.

Adam Lindsay Gordon / [edited by] Brian Elliott. (Melbourne : Sun Books, 1973) Colonial poets series

In the early 1970s the study of Australian literature was burgeoning. In 1973 Sun Books published editions of three of Australia's best-known colonial poets edited by some of our most prominent academics. The idea of a "Colonial poets" series had been put forward early in Sun's history in but only now came to fruition.

Literature

39. Stead, Christina, 1902-1983.

The Salzburg tales. (Melbourne, Vic : Sun Books, 1966)

40. Martin, David, 1915-

The young wife. (Melbourne, Sun Books, 1966)

41. Harrower, Elizabeth, 1928-

The long prospect / Elizabeth Harrower. (Melbourne : Sun Books, 1966)

In the statement circulated in the dummy version of *The permit*, these three titles were listed as forthcoming reprints of Australian classics. The first seven books included novels, *The Permit*, and *Maurice Guest*, as well as Judah Waten's collection of short stories, *Alien Son* and the anthropomorphic story of kangaroos, *Big Red*.

42. Lardner, Ring, 1915-

The ecstasy of Owen Muir / Ring Lardner. (Melbourne : Sun Books, 1966)

This title was something of an anomaly. It was listed as forthcoming in the dummy *Permit*, and was duly published in 1966. It is an American satirical novel, first published in 1954, which was on the list mainly because Max Harris and Geoffrey Dutton were enthusiasts for it and it was out of print both in the US and the UK. It marks the first appearance of colour in the Sun Books cover designs.

43. Astley, Thea, 1925-2004.

Slow natives / Thea Astley. (Melbourne : Sun Books, 1966)

This novel had been published only the year before, by Angus & Robertson and it had won Thea Astley the Miles Franklin Award, so it was a prestigious title and Sun Books were fortunate to secure the paperback rights.

44. Wright, Judith, 1915-2000.

***The nature of love* / Judith Wright. (Melbourne : Sun Books, 1966)**

Judith Wright is best-known as a poet. This is her only fiction title; a collection of short stories which appeared as a Sun Books original. It was reprinted in 1968 with a different cover design; both designs were by Brian Sadgrove.

45. Smith, Jan, 1935-

***An ornament of grace* / Jan Smith. (Melbourne : Sun Books, 1966)**

This “sexually sophisticated novel about modern urban Australia” first appeared as a Sun Books original. Jan Smith was a journalist with *The Bulletin*. In the biographical notes she describes herself as, “Married and with two children, she finds time to write because she never does the housework.”

46. Caddie.

***Caddie, a Sydney barmaid : an autobiography written by herself* / with an introduction by Dymphna Cusack. (Melbourne : Sun Books, 1966)**

This work had first appeared in London, published by Constable in 1953. The Sun Books edition has a specially-written introduction by Dymphna Cusack who had helped the author prepare of the original manuscript for publication. In 1975 it was made into a movie starring Jackie Weaver and Helen Morse. A copy of the 1975 film tie-in edition is also on display.

47. White, Patrick, 1912-1990.

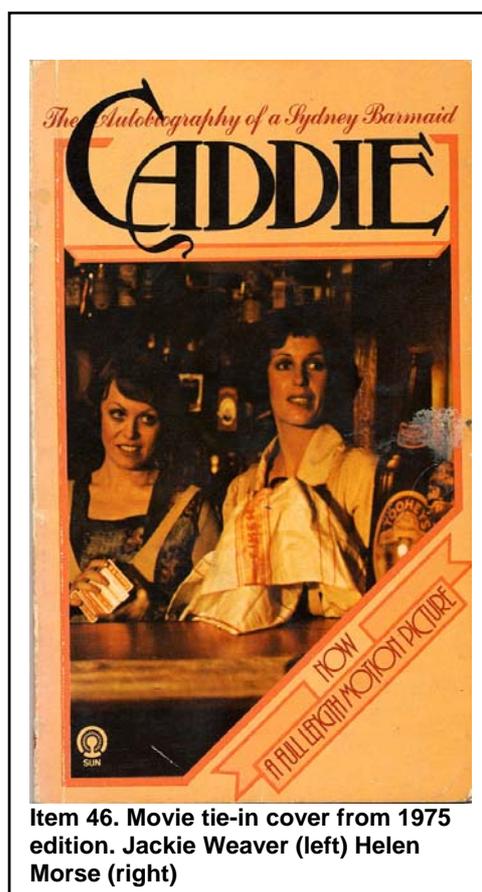
***Four plays* / by Patrick White. (Melbourne : Sun Books in association with Eyre & Spottiswoode, London, 1967)**

The directors of Sun Books tried from the beginning to have some of Patrick White’s titles on their list. While they were unable to secure the paperback rights to any of the novels Eyre and Spottiswoode allowed them to reprint this collection of White’s plays.

48. Keneally, Thomas, 1935-

***Bring larks and heroes* / [by] Thomas Keneally. (Melbourne : Sun Books, 1968)**

Keneally’s convict novel, *Bring larks and heroes* was first published by Cassell Australia in 1967. Although it was only his third novel, Keneally’s reputation as a



Item 46. Movie tie-in cover from 1975 edition. Jackie Weaver (left) Helen Morse (right)

significant Australian writer was such that Robert Hughes called the novel. “the best thing to come out of Australia since Patrick White’s *Riders in the chariot*.”

Brian Stonier recalls the story behind this book. He received a call from Cassells suggesting a deal whereby they would publish the hardback if Sun would put up \$1000 for the paperback rights. At the time Keneally was a virtually unknown ex-seminarian. His reputation was established only when this book first appeared.

49. Horne, Donald, 1921-

***The education of young Donald* / Donald Horne. (Melbourne : Sun Books, 1968)**

Donald Horne was one of the main authors in Sun Books lists. We have seen that *The Permit* was their flagship title from the first batch, just as *The Lucky Country* had been earlier for Penguin Australia. *The Education of Young Donald* was his autobiography, with the classic Uni student cover design by Brian Sadgrove and Ken Cato.

50. Lurie, Morris, 1938-

***Rappaport* / Morris Lurie. (Melbourne : Sun Books, 1969)**

This was Morris Lurie’s first novel. He writes about Melbourne’s Jewish community. Rappaport, his main character, has an antique shop in Toorak Road.

51. Mackenzie, Kenneth, 1913-1955.

***The refuge : a confession* / by Kenneth Mackenzie. (Melbourne : Sun Books, 1969)**

Kenneth “Seaforth” Mackenzie had originally published this novel in 1954, the year before he committed suicide. It has an impressive opening scene where the main character, a crime journalist in Sydney rings the police to report a murder which he had himself committed.

52. Hume, Fergus, 1859-1932.

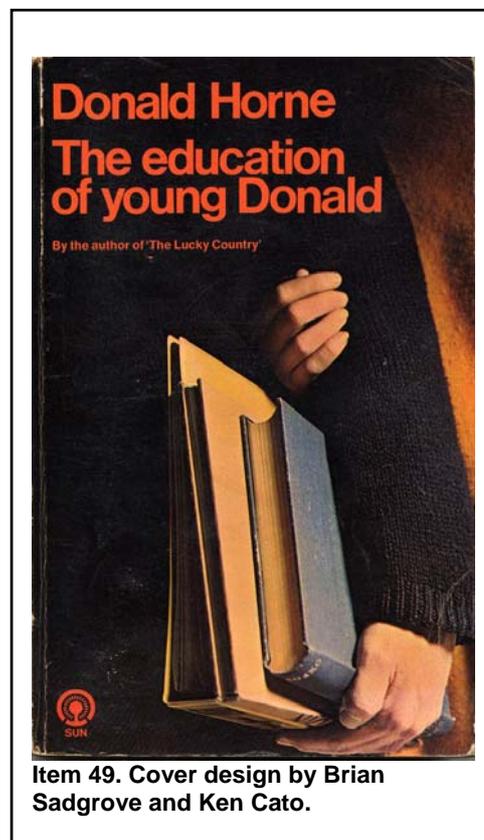
***The mystery of a hansom cab* / [by] Fergus Hume. (Melbourne : Sun Books, 1971)**

This was the classic late nineteenth-century Australian thriller. It was thought to be worth a try as it was out of copyright and set in Melbourne.

53. Boyd, Martin, 1893-1972.

***The lemon farm* / [by] Martin Boyd. (Melbourne : Sun Books, 1973)**

54. *Nuns in jeopardy* / Martin Boyd. (Melbourne : Sun Books, 1973)



Sun Books were taken over by Macmillan in 1971. They became Macmillan Australia's paperback imprint. These two Martin Boyd novels are examples of how this arrangement worked. They were simultaneously published with the clothbound edition which appeared under the Macmillan imprint.

Issues and landmarks

55. Blainey, Geoffrey 1930-

The tyranny of distance : how distance shaped Australia's history /
Geoffrey Blainey. (Melbourne : Sun Books, 1966)

This was the first original non-fiction Sun Book. It originated as a history of transport in Australia commissioned by Dutton for publication under the Penguin Australia imprint. When he left Penguin, he took this title with him. It became one of their most successful books, and has remained in print in the Macmillan list.

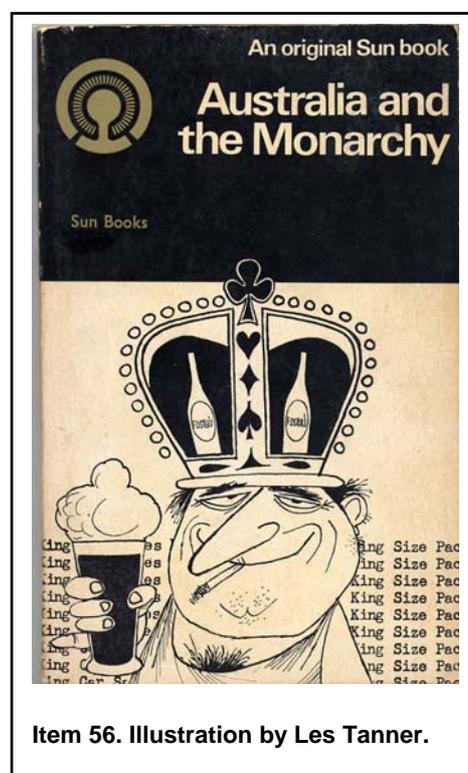
56. Dutton, Geoffrey.

Australia and the Monarchy : a symposium /
edited by Geoffrey Dutton. (Melbourne : Sun Books, 1966)

57. *Republican Australia? /* edited by Geoffrey Dutton. (South Melbourne, Vic. : Sun Books, 1977)

As part of Sun Books commitment to Australian nationalism, they promoted debate on the Republic issue. Geoffrey Dutton in particular felt strongly that Australia should proceed in that direction. He had written an article for *Nation* in 1965 on the need for Australia to become a republic.

The book, although generally well received by intellectuals and the younger generation was frowned upon by some of the establishment, so much so that Geoffrey Dutton was asked to resign from the Adelaide Club, which he did, saying that he was loyal to Australia not to the Queen.



Item 56. Illustration by Les Tanner.

58. *The penalty is death : capital punishment in the twentieth century, retentionist and abolitionist arguments with special reference to Australia /*
edited by Barry Jones. (Melbourne : Sun Books in association with the Anti-Hanging Council of Victoria, 1968)

Capital punishment was an issue in Australia in the late 1960s, especially in Victoria where Ronald Ryan had been executed in 1967. It was not outlawed there until 1975. Western Australia was the last state to ban it, in 1984.

59. *Australia's censorship crisis* / edited by Geoffrey Dutton & Max Harris ; contributors, Anthony Blackshield ... [et al.]. (Melbourne : Sun Books, 1970)

The issue of censorship was important in Australia in the 1960s and early 1970s, particularly to academics and students, and to publishers and booksellers. The Federal Government exercised control through the Customs Department and each state had its own level of censorship on books, magazines and films.

As well as essays by Max Harris, Geoffrey Dutton, and Stephen Murray-Smith the book includes articles by lawyers and poets such as Judith Wright and David Lake. There is a lengthy appendix which reprints extracts from some of the banned books, such as *Gulliver's Travels*, *Fanny Hill*, *The Tropic of Capricorn*, *Portnoy's Complaint*, and Ian Fleming's *The Spy Who Loved Me*.

60. Birrell, John, 1924-

***Drinking, driving and you* / [by] John L. Birrell. (Melbourne : Sun Books, 1974)**

In the mid-1970s the road toll in Australian states such as Queensland, New South Wales and Victoria, was often over 1000 per annum. As the statement on the back cover to this book says, "Dozens of Australians will be killed on the roads this weekend and over 50 percent of the deaths will be caused by the effects of alcohol."

61. Bush, J. Peter.

***Rape in Australia : an appraisal of attitudes, victims, assailants, medicine and the law* / J. Peter Bush. (South Melbourne, Vic. : Sun Books, 1977)**

Dr. Bush was a police surgeon with the Victoria Police. Having been involved in the aftermath of many such cases, he wrote this book in an attempt to have the rape law reformed.

62. Turner, Ian, 1922-1978.

***The Australian dream : a collection of anticipations about Australia from Captain Cook to the present day* / selected and introduced by Ian Turner. (Melbourne : Sun Books, 1968)**

Ian Turner was a Senior Lecturer in History at Monash University. In this book he gathered together extracts from writers on Australia, ending with a Republican poem by Geoffrey Dutton, "Thoughts home from abroad" published in 1964. Perhaps the most notable feature of the book is Turner's "Introduction".

63. Jenkins, Joseph, 1818-1898.

***Diary of a Welsh swagman, 1869-1894* / [by Joseph Jenkins] ; abridged and annotated by William Evans. (South Melbourne, Vic. : Sun Books, 1977)**

This was one of Geoffrey Dutton's major publishing coups. William Evans, the grandson of the author, discovered the diaries in the attic of a Welsh farmhouse. He approached Dutton with a view to publishing an abridged version of them. They first appeared under the Macmillan imprint in 1975. They tell of everyday life in colonial

Victoria working on farms in the Ballarat and Castlemaine areas in the latter half of the nineteenth-century.

The whole twenty-five volumes, covering the period 1869-1894. are now held in the Australian Manuscripts Collection of the State Library of Victoria.

Aborigines

64. Robinson, Roland, 1912-1992

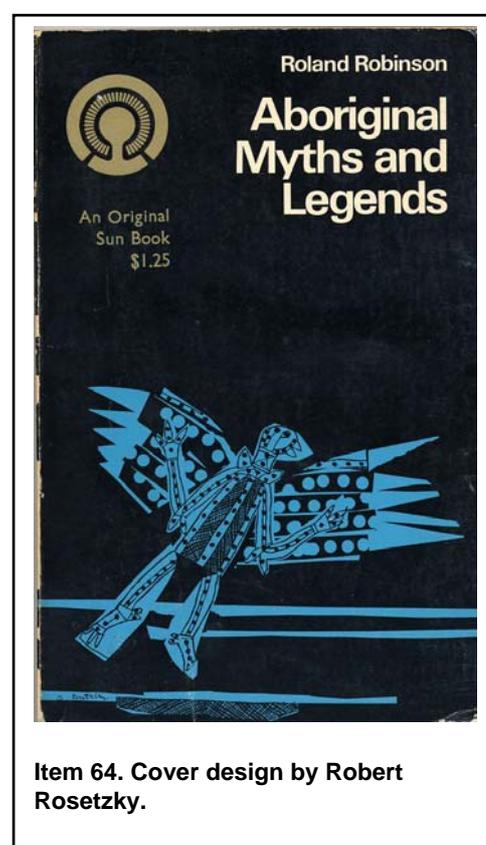
***Aboriginal myths and legends* / Roland Robinson. (Melbourne ; Sun Books, 1966)**

This was one of the first books commissioned for Sun. It appeared as a forthcoming title in "Our crystal ball department" in the dummy of *The Permit* in 1965.

Roland Robinson was one of the Jindyworobak poets and spent time during World War II living with the Aborigines in the Northern Territory. He believed that the popularising of Aboriginal myths would lead Australians to a more profound knowledge of their land, and a growth of national pride.

65. *Aborigines & education* / edited by S.S. Dunn & C.M. Tatz. (Melbourne : Sun-Books in association with Centre for Research into Aboriginal Affairs, Monash University, 1969)

Monash University was one of the first institutions to set up a Centre for Research into Aboriginal Affairs. Professor Dunn was from the Education Faculty at Monash and was on the Board of the Centre, while Colin Tatz was the Centre's Director.



66. Turnbull, Clive, 1906-1975.

Black war : the extermination of the Tasmanian Aborigines / by Clive Turnbull ; with an introduction by Ian Hogbin. (South Melbourne, Vic. : Sun Books, 1974)

This was first published in Melbourne by Cheshire in 1948. Cheshire-Lansdowne republished it in 1965, and Sun Books brought it back into print in 1974. It is an important to bring before the public each generation.

Clive Turnbull was a Tasmanian journalist, who began his career on the *Hobart Mercury* in 1922 but eventually moved to Melbourne to work on *The Argus* and *The Herald*.

67. Blainey, Geoffrey, 1930-

Triumph of the nomads : a history of ancient Australia / [by] Geoffrey Blainey. (South Melbourne : Sun Books, 1976)

Geoffrey Blainey was the author of one of Sun Books original best-sellers, *The Tyranny of Distance* (1966). He was Professor of Economic History at Melbourne University. His *Triumph of the Nomads* was first published by Macmillan in 1975. In it he argues that, far from being prisoners of a hostile land the Australian Aborigines "were a successful race, triumphant in their discovery of the land, triumphant in their adaptation to it and in their mastery of its contrasting climates, seasons and resources."

Wine and food

68. Murphy, D. F.

The Australian wine guide / by D. F. Murphy. (Melbourne, Sun Books, 1966)

69. Murphy, Dan F.

Australian wine : the complete guide / [by] Dan Murphy. (Melbourne : Sun Books, 1970)

70. *Dan Murphy's classification of Australian wines. (Melbourne : Sun Books, 1974)*

71. *A guide to wine tasting / [by] Dan Murphy. (South Melbourne, Vic. : Sun Books, 1977)*

The Australian wine guide was another of the early "Sun Books originals." Dan Murphy was not then the household trademark name he was to become and it appeared under the by-line of D. F. Murphy. The revised edition, *Australian wine: the complete guide*, was by the better known Dan. Brian Stonier, who has since become a successful vigneron on the Mornington Peninsula, was intent on promoting this side of Sun Books list, and had Dan Murphy produce other titles in the same line. The classification and tasting books were published simultaneously as Macmillan hardbacks.

72. Hay, John, 1928-

***One hundred & one ways to cook a sheep* / John & Barbara Hay.
Introduction by John Manifold. (Melbourne : Sun Books, 1969)**

It was appropriate that they were able to have the prominent Australian poet and folklorist John Manifold write the introduction as the selling angle was a cook-book with an Australian patriotic flavour.

73. Hay, John, 1928-

***One hundred & one ways with mince* / [by] John and Barbara Hay.
(Melbourne, Sun Books, 1970)**

74. *The Australian gourmet cookbook; selected recipes from the Australian gourmet magazine.* (Melbourne : Sun Books, 1970)

75. Dutton, Ninette, 1923-

***What's for breakfast?* / [by] Ninette Dutton.
(Melbourne : Sun Books, 1971)**

These were part of the Sun Cookery series. The cover on the Ninette Dutton book shows a woman propped up in bed sipping champagne for breakfast with a palatial feast featuring strawberries, stuffed tomatoes and sausages spread out on the sheets. It was dedicated to "Patrick White who happened to need such a book."

In 1969 when Sun was linked to the Paul Hamlyn publishing empire, they produced a series of English cookery books, *Cooking the Caribbean Way*, *Cooking the French Way* etc.

76. Parkhurst, Jacqueline.

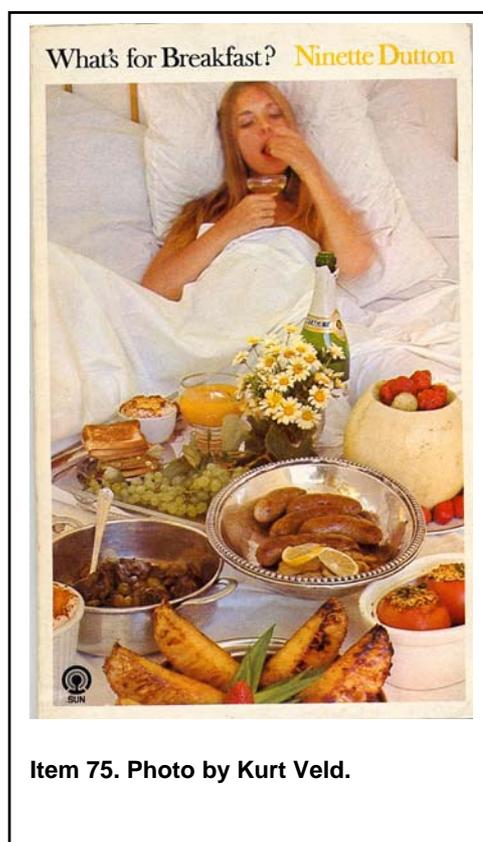
***The Australian natural food cookbook* /
Jacqueline Parkhurst. (Melbourne : Sun Books,
1973)**

**77. *The green gourmet : an Australian vegetarian's cookbook* / [by] Karen Meyer.
(South Melbourne, Vic. : Sun Books, 1977)**

78. Odell, Robin, 1935-

***A survival kit for simple and good cooking, plus the occasional big bash* /
[by] Robin Odell. (Melbourne : Sun Books, 1980)**

These were more niche market cookery titles published under the Macmillan umbrella. The *Survival Kit* had been published originally in 1978 by the University of Melbourne Student Housing Service.



How to do it

79. Dutton, Ninette, 1923-

The beautiful art of enamelling : a textbook for beginners / by Ninette Dutton. (Melbourne : Sun Books, 1966)

This was the first “how to do it” book published by Sun. Ninette was Geoffrey Dutton’s wife. She was a recognised artist in the field and held a number of exhibitions. The title was picked up by Arc Books in New York in the same year.

80. Boorer, Wendy

Dog care / Wendy Boorer, illustrated by Edward Osmond. (London, Hamlyn ; Melbourne, Sun Books, 1970)

The “how to” type of book became a feature of Sun during the period of Hamlyn ownership of the imprint in 1969 and 1970. They issued dozens of their titles in the “All-colour paperbacks” series. They were of varying degrees of usefulness and appeal, given that they were written for English conditions.

81. Wirth, Hugh, 1939-

A vet's guide to your pet's illnesses & injuries / [by] Hugh Wirth. (South Melbourne, Vic. : Sun Books, 1978)

Thus was a “Sun original” by Hugh Wirth, later to become President of the RSPCA. Macmillan’s used an English Fred Basset cartoon on the cover.

82. Moignard, Barry.

Easy care gardening / [by] Barry Moignard. (Melbourne : Sun Books, 1975)

Another “Sun original”; this from the gardening editor of *New Idea*.

83. *The whole house book / Zig Kapelis ... [et al.]. (Melbourne : Sun Books, 1979)*

This too was an original Sun title, marketed to the growing “do-it-yourself” trend.

Sport

84. Famechon, John, 1945-

"Fammo" / by Johnny Famechon ; with additional material by Frank Quill. (Melbourne : Sun Books, 1971)

Johnny Famechon was the World featherweight champion from 1969 to 1970, defeating Jose Legra and Fighting Harada.

85 Palmer, Scot.

100 great marks / [by] Scot Palmer [and] Greg Hobbs. (Melbourne : Sun Books, 1974)

86. Whittington, R. S. (Richard Smallpiece), 1912-

Great moments in Australian sport / [by] R.S. Whittington. (South Melbourne, Vic. : Sun Books, 1975)

87. *Great Australian cricket pictures* / photographs and notes compiled by Jack Wilkinson ; introduced by Ian Johnson. (Melbourne : Sun Books, 1975)

88. *Great Australian turf pictures* / edited by Jack Wilkinson and Warren Grant. Introduced by Jack Purtell. (South Melbourne, Vic. : Sun Books, 1976)

In the mid-1970s Sun produced a series of picture books on Australian sport, presumably aimed at the Fathers Day and Christmas market. The cricket book features on its cover the final ball of the Australia vs. West Indies tied test in 1960; while the horse-racing cover shows the famous triple dead-heat in the Hotham Handicap of 1956, with Fighting Force, Ark Royal and Pandie Sun.

Movie tie-ins

89. Burstall, Tim.

***Two thousand weeks* / written by Tim Burstall & Patrick Ryan. [Book designed by Mark Strizic & George Smith] (Melbourne, Sun Books, 1968)**

An Australian feature film produced by Eltham Senior Productions and filmed in Melbourne, Australia from January to March 1968.

Sun Books published this movie tie-in as a photo novel with stills from the film and some of the dialogue. The front fly leaf reads, "This book is dedicated to the future of the Australian film industry."

90. Cook, Kenneth, 1929-1987.

Eliza Fraser / [by] Kenneth Cook. (South Melbourne, Vic. : Sun Books, 1976)

91. Fuller, Diana.

Journey among women / Diana Fuller. (South Melbourne, Vic. : Sun Books, 1977)

92. Dixon, Jean.

Blue fire lady / [by] Jean Dixon. (South Melbourne, Vic. : Sun Books, 1977)

93. Macklin, Robert.

Newsfront / Robert Macklin. Film based on an original screenplay by Bob Ellis. (South Melbourne, Vic. : Sun Books, 1978)

94. Robertson, Tim, 1944-

Dimboola / [by] Tim Robertson. Based on an original play by Jack Hibberd. (South Melbourne, Vic. : Sun Books, 1978)

95. Hetherington, Keith, 1929-

Snapshot / [by] Keith Hetherington. (Melbourne : Sun Books, 1979)

96. Macklin, Robert, 1941-

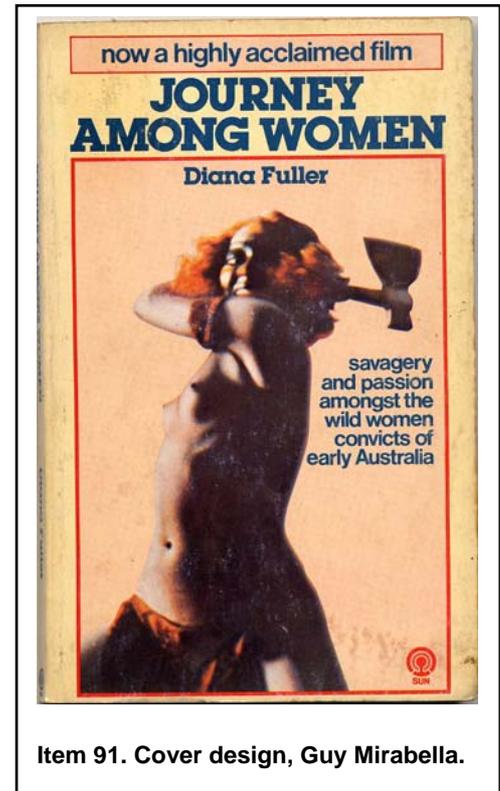
The journalist : a novel / by Robert Macklin. (Melbourne : Sun Books, 1979)

The late 1970s saw a proliferation of Sun titles featuring the "Now a major motion picture" banner. Stills from the film were used for the covers and we saw stars such as Susannah York (*Eliza Fraser*), Mark Holden (*Blue Fire Lady*), Wendy Hughes (*Newsfront*), Bruce Spence (*Dimboola*), Sigrid Thornton (*Snapshot*) and of course Jack Thompson (*The Journalist*).

Hardbacks

97. Pugh, Clifton, 1924-1990.

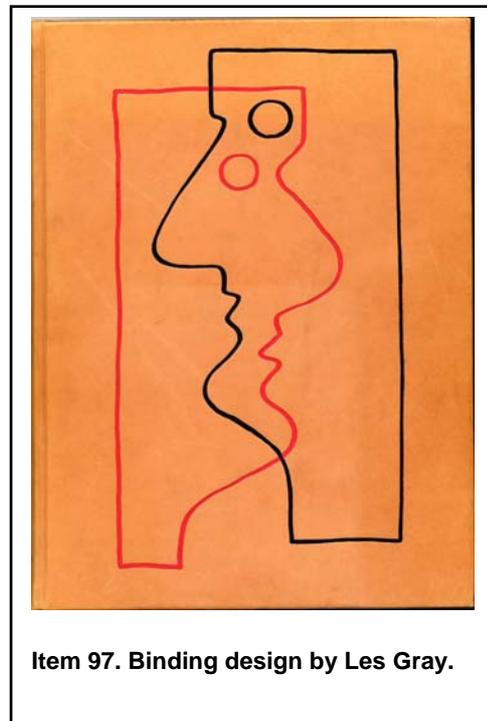
Involvement; the portraits of Clifton Pugh & Mark Strizic. Illustrated with 45 full page plates of which 41 are in colour together with 45 plates reproducing other portraits and 41 photographic portraits. The work by Andrew Grimwade; introduction by Geoffrey Dutton. (Melbourne : Sun Books, 1968)



Item 91. Cover design, Guy Mirabella.

Although Sun Books was a paperback imprint, they did publish some hardbacks. *Involvement* was their major publication. It appeared as a large folio volume, with a designer binding, “in merino-skin, carried out at the Griffin Press. All to the design of Les Gray, Melbourne.” There were 1200 numbered and signed copies. As with most of the hardbacks, the author underwrote the publishing costs. Sun Books had hoped to win the Publishers Design Award with it, but unfortunately they were not successful.

98. *The vital decade : ten years of Australian art and letters / selected by Geoffrey Dutton and Max Harris.*(Melbourne : Sun Books in association with Australian Letters, 1968)



Among the ideas discussed when Sun Books was beginning was a series of books on Australia in the 1960s. They did not eventuate, however, Geoffrey Dutton and Max Harris, as the editors of the literary magazine, *Australian Letters*, managed to produce this impressive anthology combining literature with both black and white and colour art illustrations. *Australian Letters* is perhaps best remembered for its series of “Australian artists and poets booklets” and they were reproduced here.

99. *The Australian uppercrust book / [by] Keith Dunstan ... [and others]. Edited by Geoffrey Dutton and Lee White.* (South Melbourne : Sun Books, 1971)

Another of the projects discussed early in Sun Books history was a book on the Australian snob. Unfortunately many of the contributors approached declined, but the book eventually appeared as *The Australian uppercrust book*. Among the people involved were Keith Dunstan and Philip Adams, but the final version had to be supplemented by extracts and illustrations from nineteenth-century Australian magazines such as *The Bulletin* and *Melbourne Punch*.

100. *Australia's top hairdressers and their styles.* (Melbourne : Sun Books, 1979)

This is a time capsule of cutting-edge fashion in hairstyles in the late 1970s. The book was commissioned by the industry and had a foreword by Vidal Sassoon.

Art

101. Tennison, Patrick, 1928-1988.

Meet the gallery : a literary and visual introduction to Victoria's new National Gallery / by Patrick Tennison, writer, & Les Gray, photographer. (Melbourne : Sun Books, 1968)

This was a book published with the co-operation of the National Gallery of Victoria and the architect, Roy Grounds. It is an introduction to the new gallery building in St. Kilda Road. The photographs form an important record of the architectural features of the gallery in 1968, the year of its opening.

102. Luck, Ross K.

A guide to modern Australian painting / R.K. Luck. (Melbourne : Sun Books, 1969)

Another early project which failed to eventuate was a book of Australian art showing highlights from the major galleries. Geoffrey Dutton had approached the galleries suggesting they pay Sun Books to have blocks made of the art-works, which could be used in the book, and later kept by the galleries for use in producing postcards. The galleries did not agree to this however.

Finally, Max Harris put forward the idea of producing an introduction and overview of modern Australian art to appeal to the generation which was beginning to take an interest in the field. He was able to convince Kim Bonython to provide the plates for the volume.

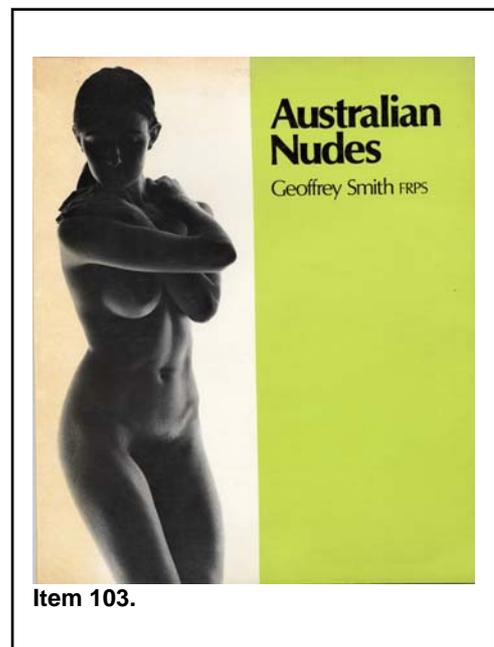
103. Smith, Geoffrey, photographer.

Australian nudes / [by] Geoffrey Smith. (Melbourne : Sun Books, 1973)

In a brief note at the beginning of the book the photographer, Geoffrey Smith writes, "In a book such as this I think the photographs should speak for themselves." It is a book of both female and male nudes, many of which are taken outdoors.

104. Lindsay, Norman, 1879-1969.

Siren and satyr : the personal philosophy of Norman Lindsay / introduced by A.D. Hope. (South Melbourne, Vic. : Sun Books, 1976)



105. *Australian woodcuts and linocuts of the 1920s and 1930s* / [compiled] by Nicholas Draffin. (South Melbourne, Vic. : Sun Books, 1976)

106. *Australian artists at war : compiled from the Australian War Memorial collection. Volume 1. 1885-1925. Volume 2. 1940-1970* / [by] John Reid ; original photography by David Liddle ; general editor: Cedric Flower. (South Melbourne, Vic. : Sun Books, 1977) 2 vols.

107. *Australian children's book illustrators* / [compiled by] Marcie Muir ; original photography: David Liddle, general editor: Cedric Flower. (South Melbourne, Vic. : Sun Books, 1977)

108. *Erotica : aspects of the erotic in Australian art* / [compiled by] Cedric Flower ; original photography: David Liddle. (South Melbourne, Vic. : Sun Books, 1977)

109. Waller, Napier, 1893-1972.

The art of M. Napier Waller, 1893-1972 / compiled by Nicholas Draffin. photography by David Liddle. (South Melbourne, Vic. : Sun Books, 1978)

110. Stubbs, Dacre.

Prehistoric art of Australia / [by] Dacre Stubbs. Abridged ed. (South Melbourne, Vic. : Sun Books, 1979)

111. Museum of Applied Arts and Sciences (N.S.W.)

Australian flora in art : from the Museum of Applied Arts and Sciences, Sydney / [by] Margaret Betteridge ; original photography by David Liddle. (Melbourne : Sun Books, 1979)

112. Mourot, Suzanne.

The great south land : treasures of the Mitchell and Dixson Libraries and Dixon Galleries / [by] S. Mourot with P. Jones. (Melbourne : Sun Books, 1979)

These were part of the Sun Academy series.

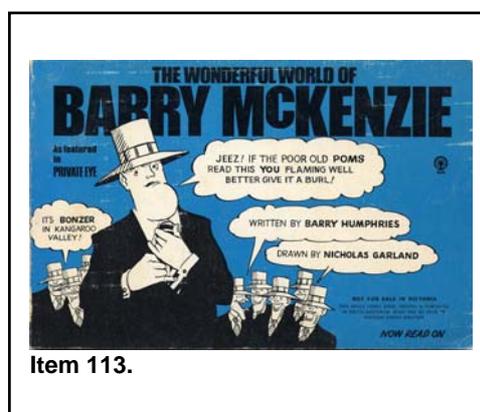
Cartoons, comics and graffiti.

113. Humphries, Barry.

The wonderful world of Barry McKenzie / by Barry Humphries ; with drawings by Nicholas Garland. (Melbourne : Sun Books, 1971)

114. Humphries, Barry.

Bazza pulls it off! More adventures of



Barry McKenzie / by Barry Humphries with drawings by Nicholas Garland. (Melbourne : Sun Books, 1971)

115. Humphries, Barry.

Bazza comes into his own ... / written by Barry Humphries ; drawn by Nicholas Garland. (Melbourne : Sun Books, 1979)

For the majority of Australians, these were Sun Books most famous publications. The Barry McKenzie comic strip had been running in *Private Eye* since the mid-sixties and had appeared in book form in London in 1968.

However, there were legal problems encountered when the books first went on sale in Australia. In Queensland it was forbidden to display them and customers had to ask for the titles, which would then be produced from under the counter. The statement on the front of *Wonderful world*, "Not for sale in Victoria. This adult comic book, printed & published in South Australia, must not be sold to persons under eighteen" reflects the problem faced with censorship in Victoria, where in fact the book was published, as can be seen from the imprint on the verso of the title-page; although it was printed at the Griffin Press in Adelaide.

In a reference to typical criticism levelled at Barry Humphries himself, he has a character on the cover of *Bazza comes into his own* say, "He's funny, but is he relevant?"

In 1972 and 1974, the Barry McKenzie strips were made into movies, directed by Bruce Beresford, starring Barry Crocker and Barry Humphries himself.

116. Walsh, Richard, 1941-

No Holts barred : the year's best cartoons from Petty, Molnar, Tanner, Sharp, Rigby, Weg, Benier, Collette, Eyre Jnr, Mercier, and others / selection and text by Richard Walsh. (Melbourne : Sun Books, 1966)

117. *Dr. Whitlam's deservedly famous Gough syrup; an anthology of the year's best cartoons, being a universal panacea for the nation's ills, comprising one part each of the following: Petty, Molnar, Tanner, Rigby, Weg, Collette, King, Eyre jnr., Sharp / Compounded under the general supervision of Richard Walsh. (Melbourne, Sun Books, 1967)*

118. *Gortn the ACT; the year's best cartoons from Petty, Tanner, Molnar, Weg, King, Collette, Eyre Jnr and others / Selection and text by Richard Walsh. (Melbourne, Sun Books, 1968)*

Richard Walsh had been approached early in the piece to write a book on Australian satire. Instead he began compiling the best of the political cartoons for each year. These present an interesting side-light on the issues of the mid-sixties.

119. Cook, Patrick, 1949-

Dancing in the desert with Cook. (South Melbourne, Vic. : Sun Books, 1978)

Patrick Cook was the cartoonist for the *National Times*.

120. Ellis, Rennie, 1940-

***Australian graffiti* / [by] Rennie Ellis ; [foreword by] Ian Turner. (Melbourne : Sun Books, 1975)**

121. *Australian graffiti revisited* / Rennie Ellis, Ian Turner. (Melbourne : Sun Books, 1979)

These were also popular Sun Books titles. Rennie Ellis is a photographer who ran Brummel's Gallery of Photography in Melbourne and Scoopix Photo Library. Ian Turner was Associate Professor of History at Monash University. He died in 1978.

122. *It's moments like these : cartoons behind a nation's catch-cry* / introduction by Vane Lindesay. (Melbourne : Sun Books, 1979)

Since the mid-1920s Minties have used the marketing strategy of a variety of cartoons on the packet, with the catch-line "It's moments like these." This has been so successful the phrase has entered the Australian vernacular.

Vane Lindesay is a Melbourne artist and graphic designer. He has also published books on the history of Australian popular culture traced through magazines and advertisements.

Humour

123 *The Barry Humphries book of innocent Austral verse*. (Melbourne : Sun Books, 1968)

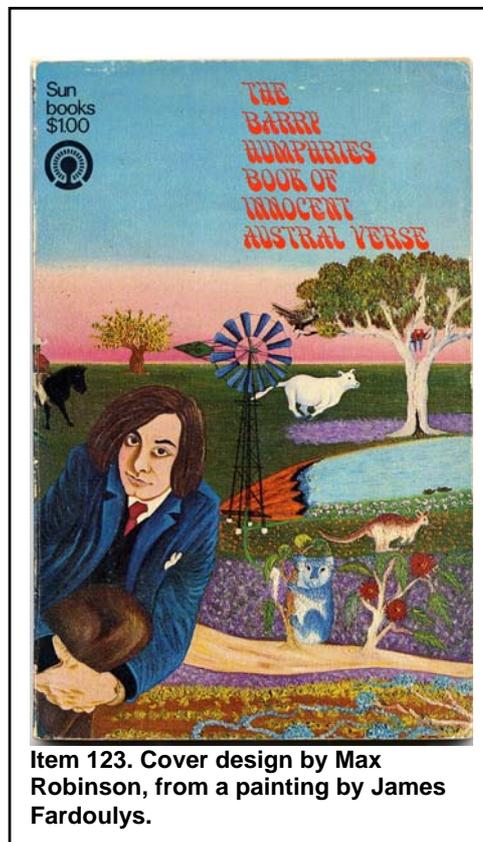
Barry Humphries has long been a collector of bad poetry. This was an anthology of such poems he pitched to the Sun Books directors in 1967, promising an introduction by John Betjeman. The introduction failed to materialise, surviving only in Barry Humphries dedication to the poet. Barry wrote his own "Proem" to introduce the book.

The naïve portrait of Humphries by James Fardoulys used for the cover is one of the book's main attractions.

124. Humphries, Barry.

***Barry McKenzie holds his own : an original photoplay* / by Barry Humphries in collaboration with Bruce Beresford. (South Melbourne, Vic. : Sun Books, 1974)**

This was a tie-in for the second of the Barry McKenzie movies. It consists of the script illustrated with stills. Gough and Margaret Whitlam made cameo appearances, as themselves, in this film.



125. Humphries, Barry.

Les Patterson's Australia / extolled by Barry Humphries. (South Melbourne, Vic. : Sun Books, 1978)

Barry Humphries' character of Les Patterson, "Minister for the Yartz", grew from Senator Douglas Manton, Minister for Culture in the Barry McKenzie strip. Barry introduced Les Patterson into his stage repertoire during the Whitlam years.

Sex and Relationships

126. Rhodes, Susan.

And when she was bad she was popular / [by] Sue Rhodes. (Melbourne, Sun Books, 1968)

Sue Rhodes struck a popular chord in 1967 with *Now you'll think I'm awful*. Sun Books published *And when she was bad she was popular* as the sequel. They are amusing books about the sex wars written from a woman's point of view. As Sue Rhodes wrote in the "Introduction",

This is a book for bad girls. And for good girls who want to be bad. It tells the gentle sex how to get away with being very bad indeed – and make a profit too.

I have written it because similar how-to-be-a-louse books for men are concerned only with dodging marriage while books of Advice to Girls (ye gods!) seldom do more than urge them to get a husband as fast as they can. It is about time the balance was restored.

127. Rayner, Claire, 1931-

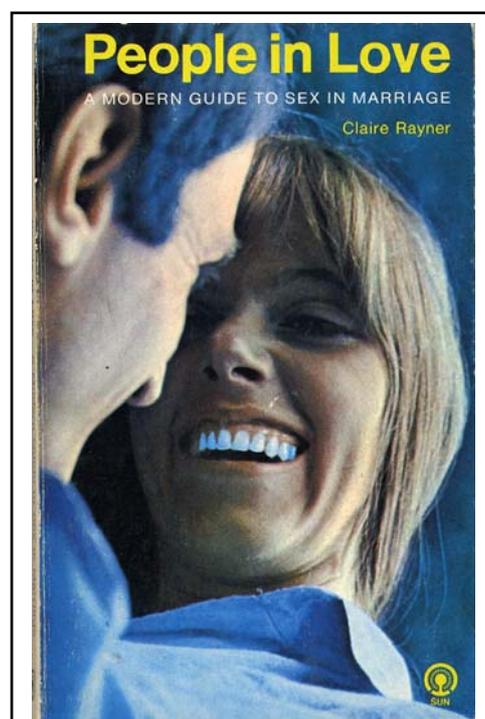
People in love : a modern guide of sex in marriage. (Melbourne : Sun Books, 1969)

This was a Paul Hamlyn title, first published in the UK in 1968.

128. Beard, Roland (Roland Maurice)

Contraception without the pill : an authoritative guide to non-oral contraceptive techniques ; written for Australian conditions... / Roland Beard ; illus. by Henry Ross. (Melbourne : Sun Books, 1970)

This was a locally written booklet. The author's stance was practical rather than taking sides in an ethical debate. The cover explained the books purpose, "The controversy about the pill has led many Australian women to search for an alternative form of birth control."



Item 127.

129. Oakley, Ann.

***Sex, gender and society* / Ann Oakley. (South Melbourne, Vic. : Sun Books, 1972)**

130. Luce, Gay Gaer.

***Body time* / [by] Gay Gaer Luce. (Melbourne : Sun Books, 1972)**

These were both American books published in Australia through an arrangement with the English publisher, Maurice Temple Smith.

129. O'Connor, Peter A., 1942-

***Mirror on marriage : a book on the marriage relationship* / [by] Peter A. O'Connor. (South Melbourne, Vic. : Sun Books, 1973)**

130. Bell, Robert R.

***The sex survey of Australian women* / Robert R. Bell. (Melbourne : Sun Books, 1974)**

These were studies of marriage and relationships in Australia. Peter O'Connor was Director of the Marriage Guidance Council of Victoria. Robert Campbell was an American sociologist who spent 1972-73 as a Visiting Fellow at La Trobe University.

132. Storch, Marcia.

***Cramps, coping with menstruation and premenstrual tension* / Marcia Storch, with Carrie Carmichael ; adapted for Australia by Judith Lumley. (Melbourne : Sun Books, 1983)**

This was originally an American book, first appearing as *How to relieve cramps and other menstrual problems*, published in New York, Workman Publishing, 1982. It was published by Sun Books with the banner on the cover: Adapted for Australia.

Parenting

134. Gold, Stanley.

***How to bring up your parents* / [by] Stanley Gold [and] Peter Eisen. (Melbourne : Sun Books, 1969)**

The authors were lecturers in child psychiatry at Monash University. On display are two editions, the original, and the 1971 reprint. The late-sixties period-style "Yellow Submarine" graphic is evident in the 1969 edition.

135. Radl, Shirley L.

***The motherhood myth* / Shirley Radl. (Melbourne : Sun Books, 1974)**

This was first published in 1973 in the United States as *Mother's Day is over*. It forms part of the feminist debate over the role of motherhood in the 1970s.

136. Mayle, Peter.

***Where did I come from? : the facts of life without any nonsense and with illustrations /* written by Peter Mayle ; illustrated by Arthur Robins. Designed by Paul Walker. (Melbourne : Sun Books, 1975)**

137. *Will I go to heaven? /* by Peter Mayle. (South Melbourne : Sun Books, 1977)

138. *Baby taming /* by Peter Mayle ; illustrated by Arthur Robins. (South Melbourne : Sun Books, 1979)

139. *How to be a pregnant father : an illustrated survival guide for the first-time father /* by Peter Mayle ; illustrated by Arthur Robins. (South Melbourne, Vic. : Sun Books, 1978)

These were all American books, but with their cartoon style illustrations and large format they proved very popular locally.

Crime

140. Chandler, Geoffrey Arnold, 1930-

***So you think I did it /* Geoffrey Chandler. (Melbourne : Sun Books, 1969)**

One of the most widely discussed unsolved crimes in our history was the Bogle/Chandler case. On the morning of New Year's Day 1963 the bodies of Dr. Gilbert Bogle and Margaret Chandler were found dead on the shores of Lane Cove. Mrs. Chandler's husband was widely seen as the prime suspect, though no case was ever made against him by the police, and he was cleared of all involvement. This is his version of events; a "Sun Original."

141. Morris, Norval.

***The honest politician's guide to crime control /* Norval Morris and Gordon Hawkins. (Melbourne, Vic. : Sun Books, 1971)**

Originally published by the University of Chicago in 1970, but written by two Australian academics, Norval Morris, founder of the Department of Criminology at the University of Melbourne, and Gordon Hawkins, Associate Professor of Criminology at Sydney University.

142. *Crime and justice in Australia /* edited by David Biles. (Canberra : Australian Institute of Criminology in association with Sun Books, 1977)

This was a co-operative venture published in the hope of sales to criminology and law students.

143. Bottom, Bob.

Without fear or favour / Bob Bottom. (South Melbourne, Vic. : Sun Books, 1984)

Bob Bottom is one of Australia's best known investigative journalists, specialising in the field of organised crime, exposing "the Mr. Bigs and the Mr. Big-Enoughs."

Politics

144. St. John, Edward, 1916-1994.

A time to speak / Edward St. John. (Melbourne : Sun Books, 1969)

Edward St. John was a Liberal politician who was a Supreme Court Judge before entering parliament. A man of high principles he criticised the Prime Minister John Gorton over his handling of the Voyager affair. On 20th March he accused Gorton of impropriety for socialising with 19-year-old Geraldine Willesee (daughter of ALP Senator Don Willesee and sister of journalist Mike Willesee) at a late-night drinks party at the US Embassy in Canberra. Later the same month he resigned from the party and lost his seat at the next election after standing as an independent.

145. Aitchison, Ray, 1923-

From Bob to bungles; people in politics, 1966-70 / [by] Ray Aitchison. (Melbourne, Sun Books, 1970)

146. *From Bob to bungles and now to Billy; people in politics 1966-1971 / Ray Aitchison. (Melbourne : Sun Books, 1971)*

Ray Aitchison was the Chief of Staff of the ABC's news Bureau in the Press Gallery in Canberra. These books gave a behind the scenes look at politics in the late 1960s. They were part of the ground-swell of anti-government feeling perhaps best expressed in the early 1970s by the *Nation-Review*. "Bob" was Menzies, "Bungles" was Gorton, and "Billy" was McMahon; all three were Liberal Prime Ministers.

147. Harris, Max, 1921-1995

Sir Henry, Bjelke, Don baby and friends / contributors: Ian Baker ... [et al.] ; edited by Max Harris, Geoffrey Dutton. (Melbourne : Sun Books, 1971)

This was intended to make Australians more aware of the State politicians. Those referred to in the title were Bolte from Victoria, Bjelke-Petersen from Queensland and Don Dunstan from South Australia.

148. Jackson, John, 1925-

Ping pong to China [by] John Jackson. (Melbourne, Sun Books, 1971)

John Jackson was the leader of the Australian Table tennis team on their tour to China in 1971. He gave a glowing account of conditions there at a time when Australia still did

not recognise China diplomatically. It was Gough Whitlam after he came to power in 1972 that took this step.

A "Publisher's note" which prefixes the book gives the reason for Sun Books accepting this title, "It is urgent that Australians should know *something* of China as it is today *after the Cultural Revolution*."

This tour of the Australian table tennis team gave rise to the phrase, "ping-pong diplomacy."

149. Freudenberg, Graham (Norman Graham), 1934-

***A certain grandeur : Gough Whitlam in politics* / [by] Graham Freudenberg. (South Melbourne, Vic. : Sun Books, 1978)**

This was first published by Macmillan in 1977. A revised edition appeared in 1987 published by Penguin.

To many Australians Gough Whitlam was the charismatic political figure of their time. Graham Freudenberg was his special adviser and speech writer and was able to give an insider's account of the man and his time in office from 1972 to 1975.

150. Daly, Fred, 1913-1995.

***From Curtin to Kerr* / Fred Daly. (South Melbourne, Vic. : Sun Books, 1977)**

151. *A to Z of politics* / [by] Fred Daly. (South Melbourne, Vic. : Sun Books, 1978)

Fred Daly was an old-style Catholic Labor politician. His quick wit and ability to extemporise made him popular with both sides of politics, like his friend the Liberal politician, Jim Killen.

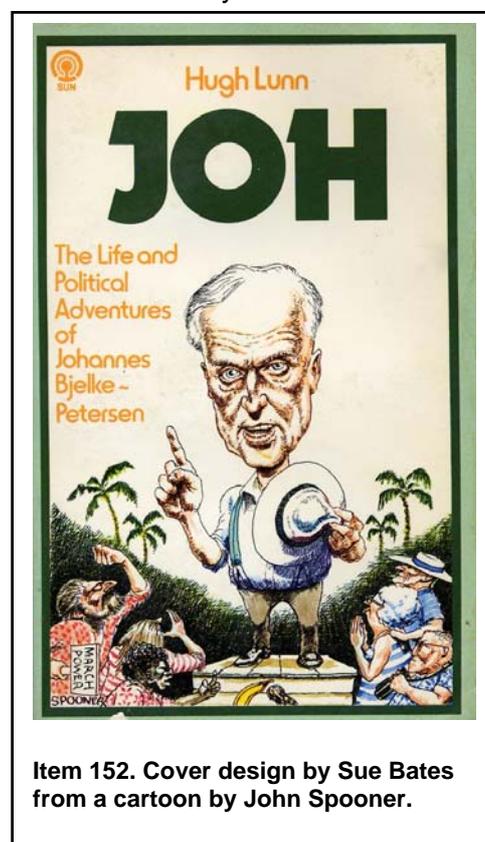
He was leader of the House of Representatives under Whitlam and had a wide knowledge of the personalities and weaknesses of his colleagues, and of the procedures of Parliament.

From Curtin to Kerr was published simultaneously in hardback by Macmillan and an updated edition appeared later, in 1984, as *From Curtin to Hawke*, also published by Sun Books. One of the photos included in the book shows "Fred at home, with his old English sheep-dog, 'Sir John'." This is of course a reference to the role of Sir John Kerr in the 1975 sacking of Whitlam as Prime Minister.

152. Lunn, Hugh, 1941-

***Joh : the life and political adventures of Johannes Bjelke-Petersen* / [by] Hugh Lunn. (Melbourne : Sun Books, 1979)**

This had first appeared the year before as a hardback published by the University of Queensland Press. Hugh Lunn was a Queensland journalist who worked for *The Australian*.



Item 152. Cover design by Sue Bates from a cartoon by John Spooner.

John Bjelke-Petersen was the National Party Premier of Queensland from 1968 to 1987.

The cover illustration, a cartoon by Spooner, is a masterpiece showing Joh declaiming from a box, with demonstrators heckling him from one side while his supporters applaud him from the other.

Music

153. Covell, Roger, 1931-

Australia's music ; themes for a new society / Roger Covell. (Melbourne, Sun Books, 1967)

Roger Covell was the music critic for the *Sydney Morning Herald* and Senior Lecturer in Music at the University of New South Wales. This book, another "Sun Original", became a popular text-book in Music Departments throughout Australia.

154. Taylor, Ken.

Rock generation; the inside exclusive. (Melbourne, Sun Books,1970)

Ken Taylor was an executive with Festival records. His account covers the rise of rock 'n' roll in Australia in the early 1960s when Col Joye and Johnny O'Keefe were the big names.

155. Murdoch, James.

Australia's contemporary composers / James Murdoch. (South Melbourne : Sun Books, 1975)

This had appeared in 1972 as a Macmillan hardback. It is a collection of biographical accounts of Australian modern classical composers based on taped interviews and personal knowledge. Each chapter also has a discography.

156. Snatches & lays : Songs Miss Lilly White should never have taught us / [edited by] Hogbotel & ffuckes. (South Melbourne : Sun Books, 1973)

The editors were Ken Gott and Stephen Murray-Smith. In the preliminaries to the book appears a "Footnote",

Just in case there is any misunderstanding about the matter, this is a serious collection of songs as sung by sailors, soldiers, airmen, students and the like, in and around Australia, between the years, say, 1940 and 1960. It was put together from many sources as an attempt to make some record of our oral literature. (p. 4)

The original collection appeared as a mimeograph in 1962 with the imprint, Melbourne: Boozy Company, and is now very collectible. The Sun Books version was somewhat bowlederedised.

Economics and Management

157. Isaac, J. E. (Joseph Ezra), 1922-

Australian labour relations : readings / edited by J.E. Isaac and G.W. Ford. (Melbourne : Sun Books, 1966)

158. Isaac, J. E. (Joseph Ezra), 1922-

Australian labour economics : readings / edited by J.E. Isaac and G.W. Ford. (Melbourne : Sun Books, 1967)

159. *Australian trade unions : their development, structure and horizons /* edited by P.W.D. Matthews and G.W. Ford. (Melbourne : Sun Books, 1968)

160. Collins, A. K. (Alan Keith)

The dynamics of organization / A.K. Collins. (Melbourne : Sun Books, 1968)

161. Byrt, W. J. (William John)

The idea of management / W.J. Byrt. (Melbourne : Sun Books, 1968)

162. Byrt, W. J. (William John)

The Australian manager / W.J. Byrt, P.R. Masters. (Melbourne : Sun Books, 1974)

163. Sedgwick, Hugh.

Stress and counterstress : guidelines for executives and high achievers / Hugh Sedgwick. (Melbourne : Sun Books, 1983)

While Geoffrey Dutton concentrated on the literary and art side of the Sun Books list, Brian Stonier was able to bring on board titles in the fields of economics and management. Many of these became text-books and quite successful sellers, running into many editions.

Visual Culture and Graphic Design

164. MacCallum, Mungo (Mungo Ballardie), 1913-1999.

Ten years of television / edited by Mungo MacCallum. (Melbourne, Sun Books, 1968)

165. Hall, Sandra, 1942-

Supertoy : 20 years of television / [by] Sandra Hall. (South Melbourne, Vic. : Sun Books, 1976)

Mungo MacCallum is now best-remembered as a novelist and as the father of Mungo MacCallum the journalist, but he also worked for many years in ABC television, beginning as the producer of their first night on air.

Sandra Hall was the TV critic for *The Bulletin*.

166. McCullin, Donald, 1935-

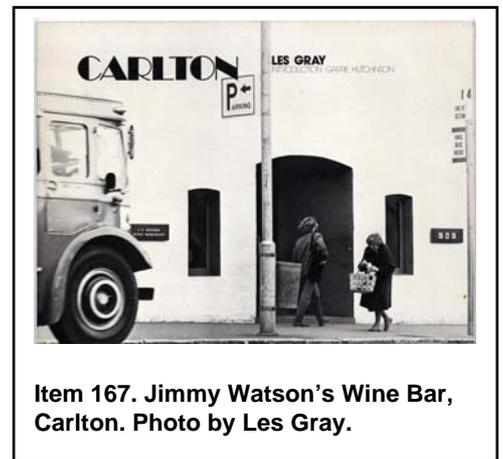
The destruction business / by Donald McCullin. (Melbourne : Sun Books, 1971)

Donald McCullin was an English photographer who specialised in gritty realism, visiting world trouble spots and photographing people in stressful situations. The book was first published in the same year, in London by Open Gate Books. There was also a Macmillan hardback version.

167. Gray, Leslie.

Carlton / [by] Les Gray ; Introduction by Garrie Hutchinson. (Melbourne : Sun Books, 1973[i.e. 1974])

There has been surprisingly little published on Carlton, and Garrie Hutchinson's "Introduction" includes useful historical detail. Les Gray's photos capture images of the suburb in the early 1970s when the artistic happenings around the Pram Factory and La Mama were taking place. Jimmy Watson's wine bar features on the front cover.



Item 167. Jimmy Watson's Wine Bar, Carlton. Photo by Les Gray.

168. Carroll, Brian, 1930-

The Australian poster album / Brian Carroll. (Melbourne : Sun Books, 1975)

This had been published the previous year by Macmillan. It is a collection of Australian notices and posters from the earliest colonial times to the 1950s, covering aspects such as advertising, politics and propaganda. It has a good section for example on World War I recruiting posters.

169. *Space vision; Melbourne airport Australia.* (Melbourne, Sun Books,1970)

This was published to promote the “Astrojet Space Centre”, a proposed display area it was hoped would be incorporated into the design of the new Melbourne Airport then being built at Tullamarine.

Screens

On the screens are coloured copies of the Clifton Pugh portraits from item 97, Involvement.

