



ETHICAL DECISION-MAKING OF DEVELOPERS IN AI

Dr Simone Spiegler, Associate Professor Rashina Hoda
and Aastha Pant

At a glance



Background

Artificial intelligence is everywhere. Because practitioners and their decisions are the driving force behind AI, they have a huge influence on society.



Goal

Train developers on how to make ethical decisions when creating AI.



Strategies

- Interview practitioners on their decision-making habits.
- Design decision-making scenarios for educating practitioners in AI.

Key goals



Increase business value

Consumers want ethical solutions. We'll improve business value by helping developers create responsible AI.



Insights and recommendations

We aim to provide suggestions for improving ethical decision-making among developers.



Ethical quiz and resources

We will create an ethical quiz and training materials to help educate developers on ethical decision-making in AI.

Further insights



The ethical quiz consists of real-world scenarios, encouraging developers to reflect on their decisions while improving their awareness of ethics when creating responsible AI solutions.



Interviews with AI practitioners will offer valuable insights into:

- how developers create responsible AI while considering eight different ethical principles
- the challenges of ethical decision-making
- strategies for developing AI solutions in an ethical way
- the influence of personal circumstances, organisational environment, law and technical feasibility on decision-making.

Get in touch

To discover more about this project, contact [HumaniSE Lab](#) or scan the QR code.



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