

Course progression map for 2027 commencing students

This course map is a guide only and does not substitute for the required units outlined in the course 'Requirements' section of the Handbook. Units can be rearranged if applicable prerequisite requirements are met. This map applies to students commencing in the standard annual intake. When planning your course, check with Faculty Student Services, including for advice if commencing mid-year (where relevant), and refer to the Handbook entry for each unit before the start of each semester. Unit offering information is correct at the time of publication; however, changes may occur.

B6068 Master of Global Business and Master of Applied Marketing

Master of Global Business (Indonesia)

Year 1 MI-T1-6 (Jan to Apr) MI-T2-6 (Apr to Jul)	MGI5800 Global business	MGI5940 Intercultural communication and negotiation	MGI5691 Global sustainable operations and supply chain management	MGI5911 Geo-politics and business globalisation
Year 1 MI-T3-6 (Jul to Sep) MI-T4-6 (Sep to Dec)	BTI5905 Global trade governance	MGI5730 International trade policy	ATI5381 Crisis communications and issues management	MGI5975 Strategic management

Part A	Core studies
Part B	Capstone studies

Master of Applied Marketing (Australia)

Year 1 Semester 1	MKF5917 Driving organisational value through marketing	MKF5760 Shaping ethical marketplaces	Discipline studies unit 1	Discipline studies unit 2
Year 1 Semester 2	MKF5741 Using marketing analytics for better decision making (Term 3)	MKF5351 Marketing strategy masterclass (12 credit points)		Discipline studies unit 3

Part A	Core studies
Part B	Discipline studies