INTRODUCING THE BACHELOR OF INTERNATIONAL BUSINESS

The degree that prepares you for a global business career.

The Bachelor of International Business (BIB) is a specialist degree designed to help you get ahead and fast-track your career. Delivered by Monash Business School, this degree uses a trimester model, meaning there are three teaching periods a year. This structure allows you to complete your three-year degree in two years.

You’ll study in a custom-designed space in the heart of Melbourne’s bustling business hub, gain understanding of international business principles – business operations, international relations, trade and investments, the effects of politics and culture – and learn to apply your knowledge in a global business context.

2 YEARS
Our trimester format allows you to complete a three-year degree in two years.

LEARNING STYLE
Our small, interactive classes allow for strong academic progression while developing the enterprise skills needed to advance in the professional world.

STUDY ABROAD*
Choose from a study-abroad or an Australian industry placement to apply your knowledge in a global setting. Or broaden your knowledge by selecting from a range of units offered by Business and other faculties.

LOCATION
Study in the heart of Melbourne at our city location, 271 Collins Street.

DID YOU KNOW?
Globalisation, technology and social trends are changing the way business is done. Companies are looking for graduates with business skills who also have the ability to think on a global scale.

“THE SMALL CLASSES MEAN WE GET MORE ATTENTION FROM THE LECTURERS. WE GET TO ASK A LOT OF QUESTIONS DURING THE WORKSHOPS WHICH REALLY MOTIVATES ME AND ENHANCES MY LEARNING. THE COURSE HAS A STRONG INDUSTRY FOCUS AND HAS A LOT OF GUEST SPEAKERS FROM INDUSTRY. HEARING FROM PROFESSIONALS HELPS ME TO SEE HOW WHAT I AM STUDYING WORKS IN THE REAL WORLD, AND PROVIDES A LINK BETWEEN THEORY AND PRACTICE.”

EUGENIE WONG
Bachelor of International Business student
I enjoy the flipped classroom teaching style, as being able to talk to the lecturers means you can get instant feedback and concepts explained to you personally. Being in the city environment means socialising is easy and transport is never a concern – it’s convenient if you want to stay after class and study.

Bachelor of International Business Student

Isabella Jenzen

BACHELOR OF INTERNATIONAL BUSINESS

STREAMS AVAILABLE
- International business
- Professional accounting

CAREER OPTIONS
With the choice of two specialist streams, you can tailor your course to suit your career aspirations. Select the international business stream to pursue a career in a multinational company or organisation – for example as a foreign affairs adviser, investment analyst, risk analyst, business manager, marketing manager, or import/export adviser.

Or choose the professional accounting stream for an international career in accounting and business management roles. The units you study in this stream satisfy the educational requirements for associate membership of, and entry to, the professional programs in CPA Australia and Chartered Accountants Australia and New Zealand.

EXAMPLE JOB ROLES
- advise on the impact of international tax laws and currencies as an international accountant
- pursue a career as a foreign affairs adviser, diplomat or business analyst
- manage import and exports for international trading companies or work with governments on import and investment promotion activities
- work as an international economist, providing advise to companies and firms about economic trends and projections
- become a general manager, marketing executive or supply chain manager for a large, multinational company
- become an entrepreneur

THREE-YEAR DOUBLE DEGREES
Double your employment options, broaden your knowledge and diversify your skill base. The Bachelor of International Business can be combined as a double degree with our Bachelor of Business or Bachelor of Arts, which means you may be able to complete two undergraduate degrees in three years.**

BACHELOR OF INTERNATIONAL BUSINESS WITH THE BACHELOR OF BUSINESS

Some travel between the city location and Caulfield campus will be required.

Bachelor of International Business with Bachelor of Business example course structure

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Bachelor of International Business with Bachelor of Arts example course structure

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VCE PREREQUISITES
Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL; and a study score of at least 22 in one of Maths: Mathematical Methods (CAS) or Maths: Specialist Mathematics, or at least 25 in Maths: Further Mathematics.

ACCELERATE YOUR CAREER
Get ahead of the pack by completing your three-year undergraduate degree in just two years. If you want to broaden your career options, why not combine it with a business or arts degree to complete a three-year double. Or finish your undergraduate and masters course in three and a half to four years.

STUDY ABROAD OR INDUSTRY PLACEMENT OPTION

The Bachelor of International Business gives you practical opportunities that provide a global perspective. Select a study-abroad experience to learn about international business practices and cultures at a leading university in Asia. Or undertake an industry placement with a leading Melbourne organisation, where you can apply your learning and begin to form professional relationships and industry networks.

INDUSTRY SPEAKERS

Industry guest speakers regularly join our classes to share their business insights and career experiences. This connection with industry allows you to build strong working relationships with business professionals and start networking.

NEW STYLE OF LEARNING

Learn in a ‘flipped classroom’, a teaching style where you’ll gain first-hand exposure to new material outside of class, typically through online modules and readings. Class time is then used to solidify the learning through strategies such as discussions, debates and problem solving.

DEVELOP SOFT BUSINESS SKILLS

With small class sizes, you’ll be encouraged to collaborate within a diverse community of like-minded students. The intimate learning environment means you’ll have more opportunity to express your opinions and develop interpersonal and presentation skills that are expected in the world of business. You’ll also enjoy the benefits of constant support and closer working relationships with teaching staff.

MAKE THE MOST OF THE MONASH COMMUNITY

Access resources, facilities, sporting clubs and social activities across all Monash campuses. Only 15 minutes by train from Monash Caulfield, you’ll have the best of both worlds.

**  For most majors, students have the opportunity to complete these double degrees in three years. However some majors require four years of study.
*** Subject to satisfactory academic progress and availability.

** If you choose the Accounting specialisation for the Bachelor of Business Specialist, your chosen major for the Bachelor of Business cannot be Accounting.

LOCATION
271 Collins Street, Melbourne

DURATION
2 Years (full-time)
3-4 Years (Double degree)

STRUCTURE
Specialist Focus

Intake: February, June, November
Contact hours: 16 per week
Double degree: There will be an additional teaching location

Disclaimer: Course maps are a guide only and may be subject to change. Some double degrees may vary in length depending on their structure and requirements.
WHAT TO EXPECT IN YOUR COURSE

Professional accounting stream course map – sample only

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- Business law
- Introduction to management
- Introduction to financial accounting
- Microeconomics

- International business
- Marketing theory and practice
- Foundations of finance
- Business statistics

- Accounting information systems
- Introduction to management accounting
- Corporate finance 1
- Corporations law

- Study abroad or Industry based learning or elective units from other faculties
- Data visualisation and analytics
- Current issues in business
- Auditing and assurance
- Advanced financial accounting

Mar – Jun | Jul – Oct | Nov – Feb

International business stream course map – sample only

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- Introduction to management
- Accounting for managers
- Microeconomics

- International business
- Marketing theory and practice
- Foundations of finance
- Business statistics

- Accounting information systems
- Macroeconomics
- Managerial communication
- Buyer behaviour

- Study abroad or Industry based learning or elective units from other faculties
- Data visualisation and analytics
- Current issues in business
- International trade law
- Business in Asia

Mar – Jun | Jul – Oct | Nov – Feb

UNIT TYPES
- Required business units
- Some choice: you can choose from a prescribed list

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THE CITY IS YOUR CAMPUS

Grab a coffee from Degraves Street, sushi from Swanston. Head upstairs for a group meeting on the rooftop garden or drop into the learning resource area to catch up on your studies. Immerse yourself in Melbourne’s bustling business environment and meet friends for dinner in Chinatown. It’s all possible with the Bachelor of International Business.

STUDY ABROAD ON A SCHOLARSHIP*

Develop your global business skills and study abroad for 12 weeks at Peking University in China, SungKyunKwan University in Korea, Osaka University in Japan or Monash University, Malaysia.

Learn about the country’s economy, local business principles and culture, and discover the challenges and opportunities of doing business internationally. You’ll learn the local language and start to build your international networks as you visit prominent businesses.

- A trimester study-abroad program at a leading Asian university, taught in English
- Language training
- A full trimester’s credit towards your degree
- Generous scholarship or access to the government’s OS.

HELP SCHEME

For Australian citizens, the University applies for study-abroad mobility grants under the New Colombo Plan.

ELEVEN-WEEK INDUSTRY PLACEMENT

As an alternative to studying abroad, you can instead complete an industry placement. By choosing an 11-week industry placement, you’ll have the opportunity to work at a leading Melbourne organisation where you’ll apply your learning and begin to form professional relationships. An internship is also a great way to enhance your skills, confidence and get practical experience to add to your CV.

- An 11-week internship
- A full trimester’s credit toward your degree
- Work experience.

MONASH 271 COLLINS

Our location at 271 Collins Street gives you the flexibility to balance your work, study and social life.

* Subject to satisfactory academic progress and availability.

AS PART OF THE STRUCTURE OF THIS DEGREE YOU GET THE OPPORTUNITY TO STUDY ABROAD – I CHOSE TO GO TO PEKING UNIVERSITY IN CHINA. THE EXPERIENCE OPENED MY EYES TO A COMPLETELY DIFFERENT BUSINESS WORLD. RECEIVING THE $7900 SCHOLARSHIP HELPED TURN A DREAM INTO REALITY."

SOTHEE BAK
Bachelor of International Business student
How to apply
Australian citizens, permanent residents, permanent humanitarian visa holders, New Zealand citizens

For trimester 1
Apply through VTAC
vtac.edu.au

For trimester 2 or 3
Apply directly to Monash
monash.edu/admissions/apply/online.html

Further information
For all additional course information submit an online enquiry
monash.edu/study/contact

Telephone: 1800 MONASH (1800 666 274)
or from outside Australia +61 3 9902 6011

International students
Apply directly to Monash
monash.edu/admissions

Australia freecall: 1800 181 838
Telephone: +61 3 9903 4788 (outside Australia)
Email: study@monash.edu

Monash on social media
monash.edu/bib
facebook.com/MonashBusinessSchool
instagram.com/monashbusiness
youtube.com/monashbusinessschool
twitter.com/monashbusiness

The information in this brochure was correct at the time of publication (March 2017). Monash University reserves the right to alter this information should the need arise. You should always check with the relevant Faculty office when considering a course.

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CRICOS Provider: Monash 00008C.
Course code: 083825E