DEVELOPMENT OF BACHELOR AND MASTER DEGREE PROGRAMMES IN GLOBAL HEALTH

John A Pieper, Stephanie Lukas, Brett Craig, Brenda L Gleason, Kenneth W Schafermeyer, Michael Sass, Heather Flabiano
St. Louis College of Pharmacy, St. Louis, Missouri USA

Objective
To identify and recommend potential new undergraduate and graduate programs at St. Louis College of Pharmacy

Design
A New Academic Program Evaluation Task Force was formed that followed a five-step process: 1) faculty-generated academic program ideas, 2) development of a curriculum shell, 3) market analysis, 4) financial projection based on tuition revenues and expenses, 5) submission of selected programs to President and Board of Trustees for approval.

Results
Bachelor and Master degree programs in Global Health were approved.
The Bachelor of Arts (BA) degree in Global Health consists of:
- 121 semester credit hours
- emphasizes the environmental, cultural, economic and political aspects of global health
- requires field work
The Master of Science (MSc) degree in Global Health consists of:
- 32 semester credit hours
- intended for individuals from a wide range of health disciplines and professions
- integrates health and social science perspectives within a global framework
- Instruction will be self-directed, formal and interactive lectures, seminars, tutorials, case studies and field research
An accelerated BA to MSc option is planned.

Conclusion
A collaborative faculty-led initiative, incorporating marketing and financial and curriculum design principles, identified new academic programs in Global Health. These degrees will be unique offerings within a college or school of pharmacy in the USA.