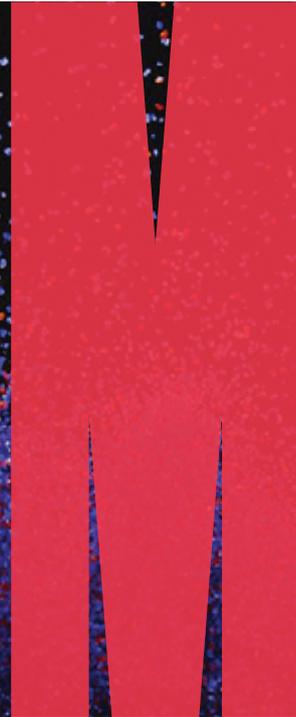


MASTER OF BUSINESS



FAST FACTS

Caulfield



1 or 1.5 or 2 years



Full time or part time



Day and evening classes



February and July



CRICOS: 079669B

COURSE CODE: B6005

Are you a recent graduate wanting to grow into a business leader?

Develop your leadership and interpersonal skills, and transform the way you operate in professional contexts with this forward-thinking, industry-focused Master's degree. Designed for recent graduates and young professionals, it will help you build practical skills and industry-based knowledge that's crucial in today's complex and dynamic business environment.

In this course, you have the option to do a mix of units you're passionate about and keep your studies broad (note: some units may have prior learning requirements), or you can choose units to tailor your study to a specific area of business.

Course structure

The course is structured in three parts. Part A. Advanced preparatory, Part B. Mastery knowledge and Part C. Application studies. All students complete Part B. Depending upon prior qualifications, you may receive credit for Part A or Part C, or a combination of both.

Part A. Advanced preparatory (24 credit points)	Part B. Mastery knowledge (60 credit points)	Part C. Application studies (12 credit points)
Four units selected from: – Accounting for business – Law and commercial decisions – Economics or Managerial economics – Business statistics – Principles of management – Marketing management: Theory and practice	The following four units: – Business environment – Corporate sustainability – Professional development – Design thinking for business And either: Six units (36 points) from a specialisation listed below: – Contemporary management – Entrepreneurship	– International business – Marketing – Responsible business governance – Financial and risk management – Supply chain management – Strategic communication management Or: – Six level-5 graduate units, with at least 24 points (four units) from Monash Business School
		At least one project, internship or study tour unit and an elective unit.

Entry requirements

An Australian bachelor degree (or equivalent) with a Weighted Average Mark (WAM) of 60 or an equivalent GPA as determined by the School. You'll be ranked and selected based on your entire academic record.

Depending upon your prior qualifications and experience you may be eligible for entry credit, which reduces the duration.

ELIGIBILITY (in equivalent Australian qualification terms)	Duration (years) ¹
Bachelor degree ² in any field	2
Bachelor degree in a related field OR Bachelor degree in any field + relevant experience in a related field	1.5
Bachelor (Hons) degree ² in any field	1.5
Bachelor degree ² + Graduate Certificate in a related field OR Bachelor (Hons) degree ² in a related field	1

1. Even if you are eligible for a shorter course duration you may elect to complete the longer duration.
2. With a WAM of 60.

ENGLISH LANGUAGE REQUIREMENTS

All applicants must demonstrate English language proficiency at the required standard

- > IELTS (Academic): 6.5 overall, no band lower than 6.0, or equivalent approved English test; *OR*
- > Tertiary study undertaken in an English medium institution; *OR*
- > Other acceptable measures include a combination of approved qualifications and residence/work experience within in an English speaking country
- > See <https://www.monash.edu/admissions/english-language-requirements>

Don't meet the English language requirements?

Apply for the Monash Bridging Program

monashcollege.edu.au/courses/english/monash-english-bridging

Specialisations

Contemporary management

Learn what it takes to become an inspiring leader in any business. In this specialisation, you'll cover contemporary approaches to leadership, innovation and communication – and learn to apply them in cross-cultural, multidimensional working environments. You'll gain insights into managing diversity and inclusion, and develop global management and negotiation skills.

Units in this specialisation include:

- Managing diversity and inclusion
- Cross-cultural management and communication
- Business ethics in a global environment
- Strategic leadership
- Principles of negotiation
- Managing innovation or Services and operations management

Entrepreneurship

This specialisation will challenge you to be a creative and visionary entrepreneur by developing an entrepreneurial mindset that will empower you to see opportunities where others see problems. You will develop the entrepreneurial capabilities to start your own innovative business or drive innovative outcomes in existing businesses. The six units in this specialisation are designed and delivered by experienced entrepreneurs.

Units in this specialisation include:

- Entrepreneurship and creativity
- Start-up finance and accounting
- Technology and innovation for start-ups
- Law for entrepreneurs

International business

Give your skill set worldwide relevance by exploring business in a global context. You'll cover international management, law, finance, economics, marketing and strategy – and continue to build key analytical and communications skills along the way.

Units in this specialisation include:

- Cross-cultural management communication
- International management
- International business strategy
- International trade law
- International economics
- International marketing

Marketing

Discover the importance of marketing in every successful business model. You'll look at the latest theories and research – and learn how to bring all the pieces together to create and manage marketing campaigns in any industry.

Units in this specialisation include:

- Theory and process of buyer behaviour
- Marketing research
- Integrated marketing communication
- Marketing management: Theory and practice

And two of the following units:

- Services marketing
- Retailing
- Entrepreneurial innovation
- International marketing
- Intellectual property and marketing law
- Data visualisation and analytics

Responsible business governance

A strong business culture starts with responsible governance. More than ever, businesses are looking at the bigger picture, and considering environmental, social, human rights and ethical impacts. You'll learn the ins and outs of domestic, regional and international trade, and develop an understanding of the shifting business ethics, sustainability and human rights issues of our time.

Units in this specialisation include:

- Human rights and global business



“This course has helped me feel prepared to deal with management, planning and deadlines and to face real daily business challenges with a problem-solving mindset. It has also taught me to be methodical and not rush to make a decision. The group projects were designed to mirror team challenges within an organisation so they were very practical.”

HELENE BOURQUIN
Master of Business

And five of the following units:

- Corporate sustainability regulation
- Current issues in corporate governance and regulation
- Business regulation and compliance
- Work and the law
- International trade law
- The globalisation of law and development in Asia
- International institutions and organisations

Financial and risk management

Explore the latest practices and strategies behind enterprise-wide risk management (EWRM) in today's increasingly complex business structures. You'll also look at how risk management can be used to drive value within different organisations – leading to stronger and more prosperous businesses overall.

Units in this specialisation include:

- Introduction to risk management
- Business finance
- Corporate financing decisions
- Financial markets and intermediation

And two of the following units:

- Climate change and carbon management strategies
- Corporate sustainability regulation
- Introductory applied econometrics
- Quantitative methods for risk analysis
- Business forecasting
- Quantitative analysis of limited dependent variables
- Data analysis in business
- Data visualisation and analytics
- High dimensional data analysis

Supply chain management

Take a close look at the strategies that support strong and effective supply chains. In this specialisation, you'll learn how to design, improve and strategically manage supply chains – while also examining the relevant business processes that go into making these systems work smoothly and sustainably as part of a wider organisation.

You must complete:

- Principles of global communications

And five of the following units (30 points):

- Strategic communications in a digital era
- Campaigns, advocacy and change
- Engaging audiences
- Data analytics in communications
- Public relations in a global context
- Crisis communications and issues management

Other units in this specialisation include:

- Business optimisation skills
- Managing innovation
- Advanced supply chain management
- Services and operations management
- Advanced food marketing and product innovation
- Sustainable operations and supply chain management
- Supply chain management

Where could it lead?

A Master of Business from Monash Business School is your ticket to a thriving professional career, both here in Australia and worldwide. Depending on your interests and specialisation, you'll have a broad set of skills that will make you a good fit for roles across a range of different industries.

Why choose Monash Business School?

A degree from Monash Business School comes with global recognition, to help you launch a successful career wherever you land. We hold the prestigious 'triple accreditation' with the world's three major business school accreditation bodies – putting us in the top 1% of business schools worldwide.

But that's not the only reason our graduates stand out. In an industry characterised by disruption, we'll challenge you to broaden your outlook, think more creatively and put innovative ideas to the test.

**RANKED NO.3
IN OCEANIA**

QS Global MBA
Rankings 2020

**RANKED NO.58
IN THE WORLD**

QS World University
Rankings 2020

**RANKED NO.75
IN THE WORLD**

Times Higher Education World
University Rankings 2020

monash.edu/business

