Design at Monash shaping the future
We acknowledge and pay respect to the Traditional Owners and Elders – both past and present – of the lands and waters on which our Australian campuses operate.
Sampling the Future
Alex Goad & Mars@NGV
Design at Monash strives to lead, create and encourage a more equitable and sustainable world, through the intersection of creativity, technology, design thinking, making and interdisciplinary collaboration.
Designers are transformational agents capable of translating ideas into positive living experiences, be it through objects, images, spaces, behaviours, or interactions.
Bachelor of Design
Communication
Communication Industrial
Double Degrees

Business
Information Technology
Media Communication
Engineering (ID only)
## Structure

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Sem 1</th>
<th>Design Studio (together) (12cpts)</th>
<th>Indigenous Knowledges (6cpts)</th>
<th>Drawing (6cpts)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Sem 2</td>
<td>Design Studio Specialisation 2001 (12cpts)</td>
<td>Design Theory (6cpts)</td>
<td>Elective (6cpts)</td>
</tr>
<tr>
<td>Year 2</td>
<td>Sem 1</td>
<td>Design Studio Specialisation 2001 (12cpts)</td>
<td>Design Theory (6cpts)</td>
<td>Elective (6cpts)</td>
</tr>
<tr>
<td></td>
<td>Sem 2</td>
<td>Electives (24cpts)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Year 3</td>
<td>Sem 1</td>
<td>Design Studio Specialisation 3001 (12cpts)</td>
<td>Design Theory (6cpts)</td>
<td>Elective (6cpts)</td>
</tr>
<tr>
<td></td>
<td>Sem 2</td>
<td>Design Studio Specialisation 3002 (12cpts)</td>
<td>Professional Practice (6cpts)</td>
<td>Elective (6cpts)</td>
</tr>
</tbody>
</table>

* Compulsory OHSE unit (OHS1000) must also be undertaken when first enrolled.
<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design Studio (12cpts)</td>
<td>Communication Design Studio (12cpts)</td>
<td>Electives (24cpts)</td>
</tr>
<tr>
<td>Industrial Design Studio (12cpts)</td>
<td>Industrial Design Studio (12cpts)</td>
<td>Industrial Design Studio (12cpts)</td>
</tr>
<tr>
<td>Spatial Design Studio (12cpts)</td>
<td>Spatial Design Studio (12cpts)</td>
<td>Spatial Design Studio (12cpts)</td>
</tr>
<tr>
<td>Collaborative Design Studio (12cpts)</td>
<td>Collaborative Design Studio (12cpts)</td>
<td>Collaborative Design Studio (12cpts)</td>
</tr>
<tr>
<td>Communication Design (24cpts)</td>
<td>Communication Design (24cpts)</td>
<td>Communication Design (24cpts)</td>
</tr>
</tbody>
</table>

Department of Design, Monash University, 2017
Studio Flexibility

Design Studio (12cpts)

Industrial Design Studio (12cpts)

Spatial Design Studio (12cpts)

Communication Design Studio (12cpts)

Electives (24cpts)

Collaborative Design Studio (12cpts)
Studio Flexibility
What is Communication Design?

Communication design is the practice of shaping the visual language of society to make things understandable and imaginable.
Patrick Walby
Zero Waste Medication
Blister Pack
2022/23 ‘Better with Less’
Student packaging
award winner
Jacob Pham
The 70th Australian Book Design Awards
Best Student cover series
Lucinda Nguyen
Melbourne Cinémathèque
2022 AGDA
Student Merit Award:
Branding
Antra Švarcs
Causebox/ USA
Antra Švarcs
Causebox/ USA

Exploring the Monash Art, Design and Architecture community of creative thinkers, makers and professional practitioners

HORIZONS

Ilianna Ginnis
Design = Empathy
Laura Cornhill
Studio Binocular/ Melbourne
What is **Industrial Design**?

Industrial designers develop products — both digital and physical — that improve society, enrich our culture and contribute to our economy.
Vincent Chu: ÅTERSTÄLL
furniture recycle and repair system
Amelda Norsworthy
Allevia
motion sickness device
Shortlisted for the 2022/23 Premier’s Design Awards
Zac Vassallo

Habi

2022/23 Premier's Design Awards
Merric French
Lyft e-bike ride share
San Francisco
Ross Gardam
Ross Gardam Design
rossgardam.com.au

Noon Lounge and Ceto Chandelier
What is Spatial Design?

Spatial designers create new experiences that set moods, communicate ideas, address social issues and facilitate cultural expression through the innovative use of space, lighting, technology and form.
Natkanok Onratn
The Embrace
Pavillion Design
Rina Miyake
Kengo Kuma Architecture, Japan

Kengo Kuma: Carbon Hut
Mia Tiernan
Biohm, London.

Biohm Cocoa zero waste light
Sovannlee jimmy Bunche
Bloom Architecture, Cambodia

Bloom factory adaptive reuse, Phnom Penh
What is Collaborative Design?

Collaborative Designers intersect the essential, foundational learning required of all fields of design and learn to connect design to other disciplinary expertise.
Sijing Cheng
The sleep project
Chloe Gration
Department of Jobs, Precincts and Regions, service designer
“The ‘co’ in co-design stands for community and collaboration. It involves the people most affected by a design or decision working together to improve outcomes. It’s about bringing together people with lived experience and those with professional expertise. What sets co-design apart from other approaches... is the emphasis on developing relationships, building capability and sharing power. That’s why co-design is more than a discipline, it’s a social movement.”

—Chloe Gration, Service Designer, Jobs Victoria
What does a design applicant
Passion/Care/Vision/
Curiosity/ Responsibility
What does a design applicant
Passion/Care/Vision/
Curiosity/ Responsibility
... but not an entry folio
The importance of the design making process
Ideation
Collaboration
Speculation

Ian Neo
The Mothership is an electric van and tram that fulfils last mile deliveries for Australia Post.
Experiment

Mycelium acoustic panels from Sensory Design (SDN2525)
Collaborate

Phenomenal Funghi
*With K-Five Furniture*
Shortlisted for the 2022/23
Premier’s Design Awards
Make/Technology

Laser cutters
3D printers
ProtoPie, Figma, Adobe XD
(App prototyping)
Runway/Midjourney
(AI image generation)

(Images from protopie.io and runwayml.com)
Industry Collaboration/Internship

Reef Design Lab
Alex Goad
Industry placement
Research Lab Collaboration/Internship:
XYX Lab
Consenting Cities
Research Lab Collaboration/Studio projects

Design Health Collab
Alessia Tsolakis
Spot: Handheld melanoma screening device
Travel/Prato
Electives

Product Design
Image Making
Social and cultural
Typography and publication
Digital and interactive media
Spatial experiences
Monash Library
more than books
Galleries
Alumni network
Entrepreneurs and leaders

Zoe Allnutt
Creative Director, Nutshell

Micah Scott
Founding CEO of the Minus18 Foundation - LGBTIQ+ Youth and Creative Specialist

Jo Szczepanska
Design Practice Lead, cohealth Victoria

Spike Hibberd
Creative Director, Spike, Brooklyn/NYC

Sakura Nomiyama
Design researcher and curator, the National Museum of Modern Art, Tokyo

Barton Smith
Senior Product Designer at Spotify
Design futures

98,000 Victorians are directly employed in design-related roles.

Victoria generates $400 million in design-related exports.

Design generates over $6 billion in revenue in Victoria annually.*
The Monash Design Prize
2023
Open to all students in Australia studying year 10, 11 or 12.

Monash Design Prize
For students Years 10—12
MONASH ART, DESIGN AND ARCHITECTURE EXPERIENCE DAYS
SCHOOL HOLIDAY WORKSHOPS
28 JUNE
More?

www.monash.edu/mada/student-work/mada-now-2022
Explore the Monash Art, Design and Architecture community of creative thinkers, makers and professional practitioners

HORIZONS

In the Spotlight

www.monash.edu/mada/careers
Follow us: @monashada @ monash.design.mada