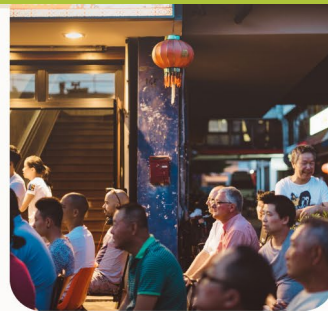




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GROUP 6



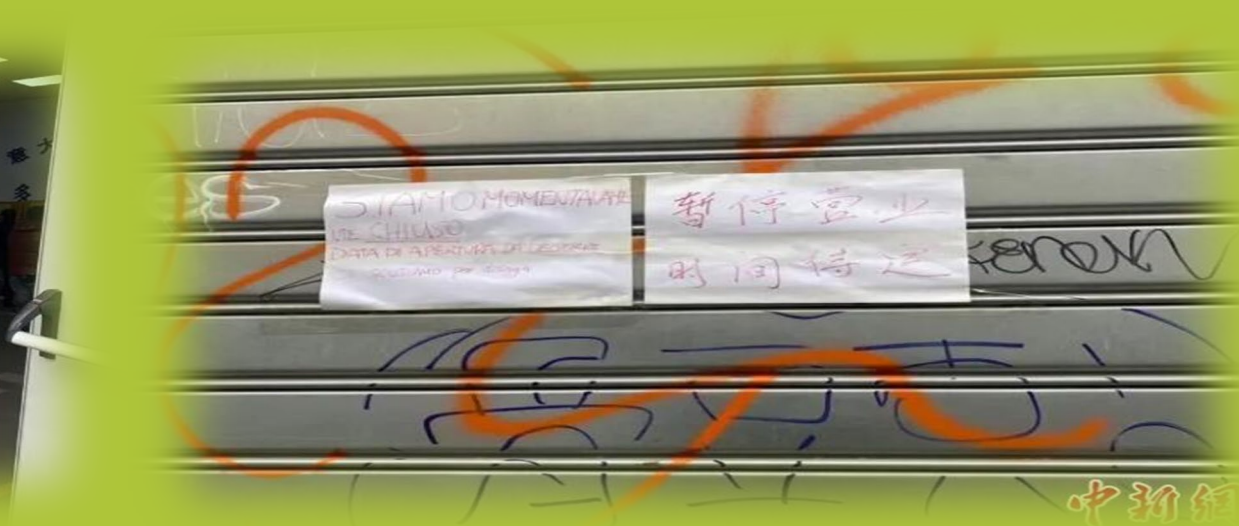


Our Challenge

An opportunity where Prato draws on the experiences of the pandemic to strengthen its responses to future health challenges.




How do we create an empire of change, not a once-off event?



- Covid cases in Italy: 159,516
- Death toll: 20,465

(14th April 2020)

- <http://www.21bcr.com/shuangzhongbianyuandeziwojiayayidalipulatuohuarenhuaqiaokangyijingli/>
- http://news.china.com.cn/2020-04/16/content_75940844.htm
- Pofi, M. P., & Leung, W.-F. (2022). Responses to health risk and suffering: 'China' in the Italian media discourses during the early stage of the Covid-19 pandemic. *Media, Culture & Society*, 44(4), 820-836. <https://doi.org/10.1177/01634437211053770>
- <https://www.worldometers.info/coronavirus/>



Define the Challenge

1. How can we build **community resilience to health disasters** in Pratese communities by fostering **transcultural understanding**?

2. How do we challenge existing leadership models to ensure our decision-making of the future gives voice to all, not just some. How do we give **voice to communities at a grassroots level**?

**“How do you know community resilience when you see it? I think you look for the capacity...
being knowledgeable and having capacity to do something”**

- Doria Robinson, Urban Tilth

Community resilience is the ongoing development of community capacity to

- (1) Prevent, withstand, mitigate the stress of a health incident
- (2) Recover and restore the community to a state of self-sufficiency
- (3) Use knowledge from a past response to strengthen the community's ability to withstand the next health incident.

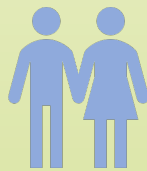
Inform –
We will keep you informed of what we decide to do



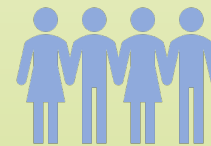
Consult –
We keep you informed, take on your feedback, and let you know how it was incorporated in what we decided to do



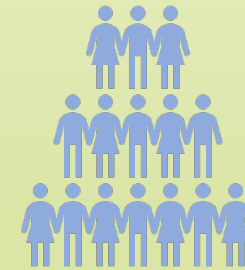
Involve –
We will work with you to make sure your concerns are hopes are included in the final decision



Collaborate –
We will use your expertise to help create the final solution to the best extent possible



Empower –
We will create what you decide



CO-CREATION
Let's work together to understand and solve this problem from **START** to **FINISH**



“Principles of co-design are focused on equal power distribution, building capacity and capability, building relationships, and promoting active participation” Chauhan 2020

Co-design amongst groups with cultural and linguistic diversity

Potential challenges	Enablers
Culture impacts on understanding of co-design	Community context must be understood through community representatives
Co-design protocols grounded in dominant culture may not translate to working effectively cultural diverse communities, particularly if the researchers themselves are not from this community.	Co-create process to ensure relevance Leverage existing systems and practices within the community that “drive change from within” Cofacilitators from diverse communities
Community engagement	Peer-lead community engagement Assess technical and access support needs Reimbursement/remuneration Scheduling considers cultural/religious practices

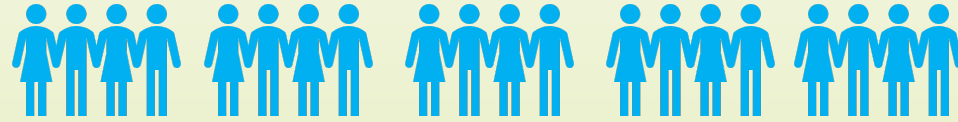
Co-ideation and co-design - Engage in open dialogue to share new and creative ideas for the solving of problems, Develop detailed description of the new policies, products, programs



Co-implementation – Implement the co-designed program, policy, product



Co-evaluation – Embed data collection into the co-implementation process. Co-interpretation of the meaning and implications of the results.





Proposal

Prato 100 - A Citizen Jury

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1. Transcultural Connection

2. Lived Experience Documentation

3. Informing Future Policy

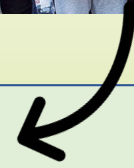
Storytelling & Gathering

Focus Groups



Workshops

Prato100
Community representatives



Storytelling & Gathering

Focus Groups

Workshops

Prato100
Community representatives

Prato's Existing Strengths and Successes



Start Park a collaboration with Codesign Toscano and IRIDRA engineering to prototype a **co-design process** for green and blue infrastructures for adaptation to climate change and **building resilient communities** at the Proximity Gardens in the Municipality of Prato

Manifesto for the New Generation of Italians A tool for enhancing the identity plurality and skills of young people with a migratory background.



Prato Urban Jungle project aims to promote creative and visionary urban design to **re-naturalize the neighborhoods of Prato in a sustainable and socially inclusive way**. Urban jungles will be developed in four specific areas of the city as an innovative solution to address sustainable land use issues within the city.



The **RESTORE** project focuses on the recovery, integration, accessibility and reuse of digital resources concerning the history of the city of Prato and its cultural institutions,



Stakeholder Map



Youth Outreach

- Officina Giovani - Youth Workshop
- Officina dei Sogni Association
- Primary and intermediate public schools
- Secondary schools
- Cicognini Boarding School

Sport

- Associazione Sport per tutti e Solidarietà Prato
- AC Coiano Santa Lucia ASD Youth Sector and Elite Football School

Universities & Researchers

- University of Florence (PIN)
- Monash University
- New Haven University

Prevention program partners and public health groups and organisations

- Società della Salute area pratese
- Prato ACAT
- ADAP Associazione Diabetici Area Pratese
- ADA Prato - Associazione Diritti Anziani
- AIDO Italian Association of Organ Donors Prato
- AIDO Associazione Italiana Donatori Organi sez. Vaiano
- ALL Associazione Italiana contro le Leucemie Linfomi e Mieloma Sezione Prato ODV
- AIPD Associazione italiana persone Down
- AISM Associazione Italiana Sclerosi Multipla Sez. Prov.le di Prato
- Alcolisti Anonimi Gruppo Il Messaggio
- Alice Associazione per la lotta all'ictus cerebrale Prato
- Alice Società Cooperativa Sociale Onlus
- APICI Provincial Association of disabled civilians and elderly citizens
- Associazione Assistenza Medicea Onlus
- Associazione Croce Rossa Italiana Comitato di Prato

Creative arts & Cultural centres

- Dryphoto Arte contemporanea
- Museo del Tesseto
- Metastasio Theatre
- Artefatti – Associazione
- Scuola di musica Verdi – Prato
- Camerata Strumentale Città di Prato
- Magnolfi Cultural Centre
- KolAm

Immigration/Cultural exchanges

- Association for Italy-China cultural exchange
- Albanian Sopot Association
- Associazione dei senegalesi di GOROM1 PRATO
- Associazione di solidarietà con il popolo Sahrawi – Zemla
- Associazione Donne Arabe

Industry

- Industrial Association of Prato
- Chamber of Commerce of Prato
- Italy Prato Wenzhou Chamber Of Commerce

Government - Policymakers

- Mayor Matteo Biffoni
- Municipality of Prato Junta
- Municipality of Prato Councillors

Media

- Notizie di Prato
- La Nazione
- Rete Toscana Classica radio

Not-for-profit organisations

- ARCI Solidarity Prato – ODV
- Fondazione AMI Prato

6 months

18-24 months

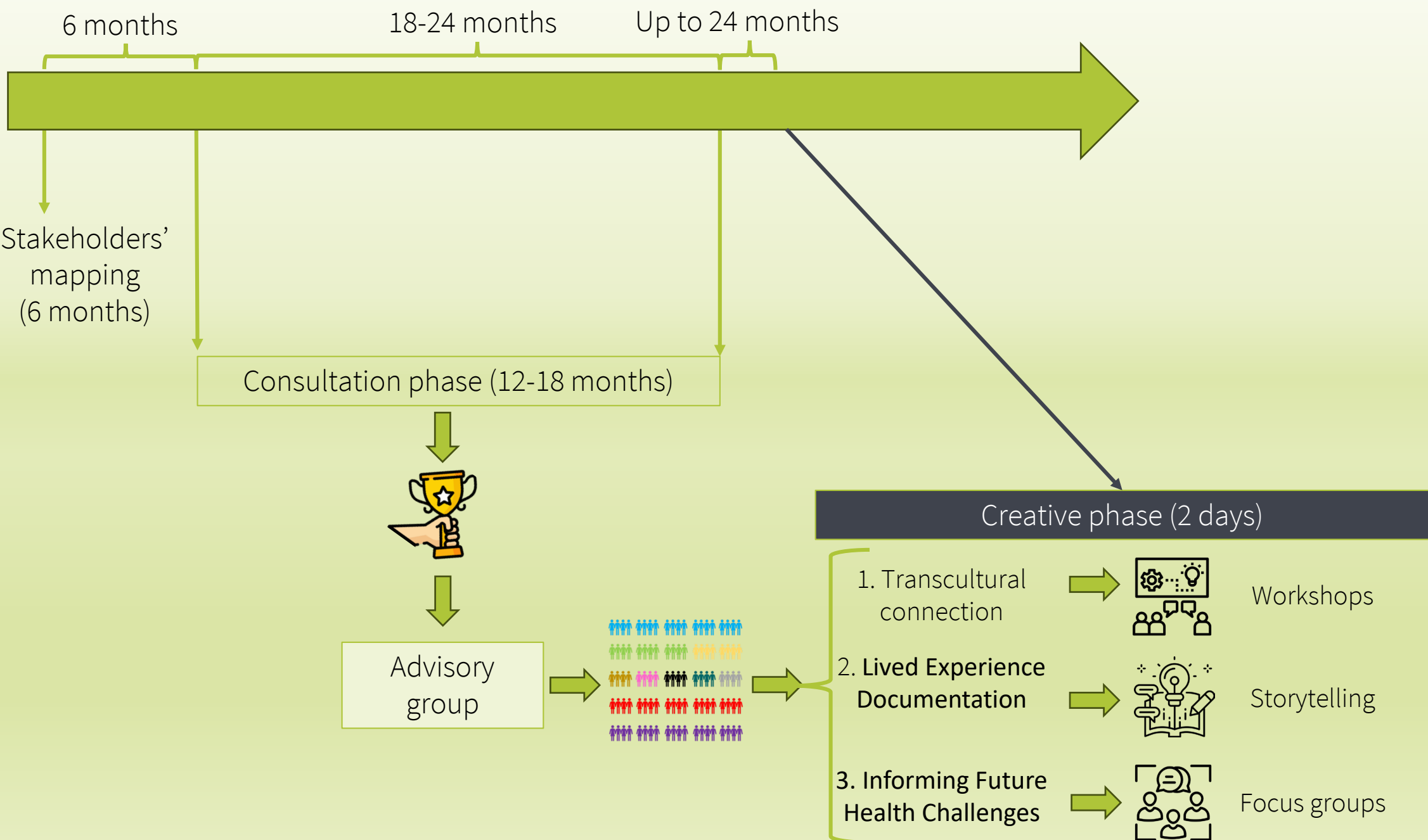


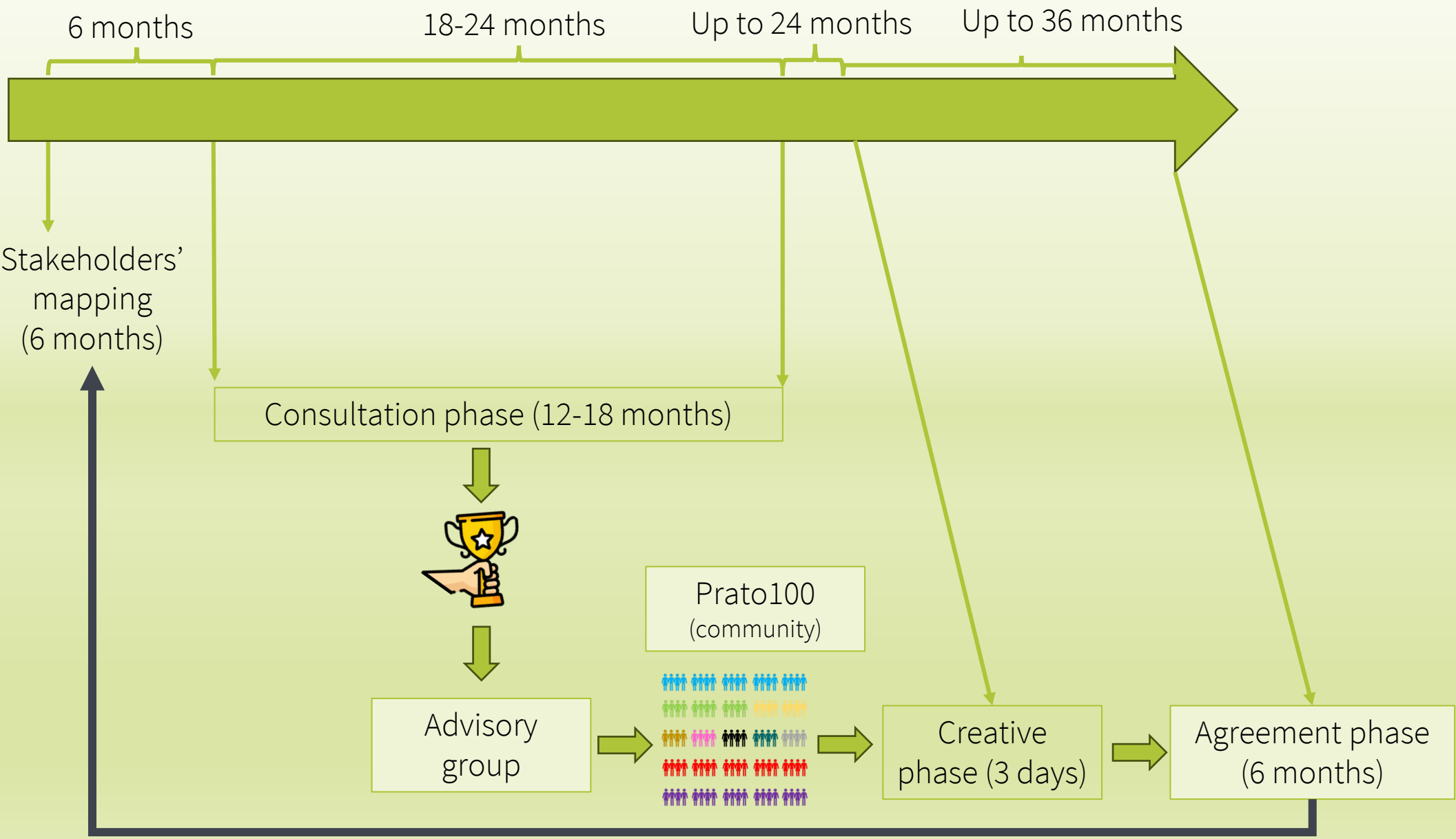
Stakeholders'
mapping
(6 months)

Consultation phase (12-18 months)



Advisory
group





Project Evaluation

Acknowledgement of the collective COVID-19 experiences

Output

Policy briefs for government

Community dissemination strategy

Ongoing integration of community input into policy development

A new transcultural development model: community-led and self-driven

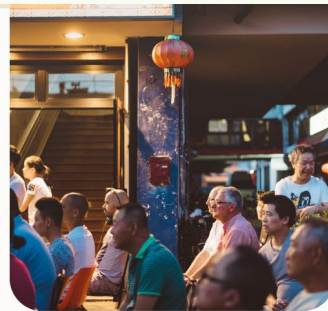
Impact

Equip community with skills and knowledge to enhance social cohesion and connection

Build new networks and interpersonal connections



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