

COURSE PROGRESSION MAP FOR 2026 COMMENCING STUDENTS

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the [Handbook](#).

Please note: the map below reflects the suggested progression through the course, as a guide only. Changes may occur.

[Contact us](#) if you would like a personalised map. We can help you plan out your course to make the most of your experience at Monash.

A6039 Master of Marketing and Digital Communications

72 POINT ENTRY, COMMENCING INDONESIA TERM 3, JULY 2026 (1.5 YEARS)

YEAR 1

INDONESIA TERM 3 (Jul - Sep 2026)	ATI5381 Crisis communications and issues management (6pts)	MKI5601 Social media marketing (6pts)
INDONESIA TERM 4 (Sep - Dec 2026)	CAPSTONE UNIT (12pts) ATI5856 Applied Research Project	

YEAR 2

INDONESIA TERM 1 (Jan - Apr 2027)	ATI5366 Strategic communications in a digital era (6pts)	MKI5881 Digital marketing (6pts)
INDONESIA TERM 2 (Apr - Jul 2027)	PART C. ADVANCED EXPERTISE (6pts)	PART C. ADVANCED EXPERTISE (6pts)
INDONESIA TERM 3 (Jul - Sep 2027)	ATI5374 Data analytics in communications (6pts)	MKI5926 Integrated marketing communications (6pts)
INDONESIA TERM 4 (Sep - Dec 2027)	PART C. ADVANCED EXPERTISE (6pts)	PART C. ADVANCED EXPERTISE (6pts)



PRINCIPAL STUDY (PART A)

ADVANCED EXPERTISE (PART C)

APPLIED STUDY (PART B)

Source: Monash University 2026 Handbook – <https://handbook.monash.edu/>

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