ppl - Public Purpose Leadership program

Because when the ppl with influence don’t care, we need the ppl who care to have influence.

http://monash.edu/msdippl
MSDI ppl

If you’re committed to the common good – the public purpose – and want to equip yourself with the tools, skills and confidence you need to lead change for a better world, then MSDI ppl (‘people’) is for you.

MSDI ppl is a program for leaders of the future that builds on the legacy of the Centre for Sustainability Leadership (CSL) and its flagship Future Makers Fellowship program.

After transforming the careers of more than 700 people with its award-winning courses, CSL closed its doors in December 2018.

The good news is, it appointed the Monash Sustainable Development Institute (MSDI) to take carriage of its highly-esteemed programs. The result is MSDI ppl — a revamped, six-month, part-time program designed to grow your influence as a future leader.

Step into your life’s work, no matter where you’re working.

MSDI ppl will be a catalyst for personal and professional growth. So, if you’re ready to step up, we’re ready to help you.
THE DETAILS

⇒ **MSDI ppl will help you build:**
  - A leadership plan to guide your future development and grow your influence
  - An action plan to help you tackle a significant work-related challenge
  - A strong network of like-minded people who will push you and hold you accountable

⇒ **MSDI ppl will help you grow your skills and knowledge so you can:**
  - Understand complex problems
  - Use your passion and strengths to serve the public purpose
  - Communicate the challenges and sell the solutions
  - Design interventions that have a greater chance of success
  - Get projects off the ground
  - Influence the direction, policy and practice of your networks and organisation

⇒ **Course content:**
  MSDI ppl will focus on five key areas:
  - Leading self – including self-awareness, lifelong values, self-improvement and self-regulation
  - Leading others – including empathy, diversity, feedback, collaboration and relationship building
  - Sense making – including global context, problem definition, systems thinking and human behaviour
  - Implementing change – including scoping, structuring, planning, coordination and execution
  - Communicating effectively – including understanding your audience, pitching, storytelling and advocacy

⇒ **Program structure:**
  MSDI ppl runs over 6 months and includes the following:
  - 3 weekend retreats (Friday-Sunday)
  - 4 x evening workshops (18:00 – 21:00)
  - Weekly interactive, online content, delivered on an engaging and easy-to-use learning platform (2-3 hours required per week)
  - The opportunity to work on an individual, professional challenge
  - Peer-to-peer learning
  MSDI ppl is developed by experienced educators from MSDI and is delivered by various experts in their field, including specialist facilitators, public purpose leaders and subject matter experts.

⇒ **Who are we looking for?**
We’re looking for applicants who have the potential to influence change in a variety of ways and who come from a wide cross-section of professional backgrounds, skills and experience.

The course is best suited to people who have 5-10 years of work experience.

Alumni of previous programs have gone on to be:
  - Partners in global consulting firms and leading law firms
  - Members of state parliament and local government councillors
  - Award-winning entrepreneurs
  - Impact investment professionals
  - Directors in city, state and federal governments
  - Senior academics and researchers
  - Founders and CEOs of leading non-profit organisations
  - Change-makers across a variety of roles in business, government and non-profit organisations
“This is an exciting new phase in the evolution of an idea that has already empowered and connected change-makers across the planet”
– Jason Clarke, co-founder of CSL
THE LOGISTICS

Location
The 2020 MSDI ppl program will run in Melbourne only. All workshops will take place in the Melbourne CBD (at a venue to be determined) and retreats will be held within 150 kilometres of the city.

Costs
Register before 1 March 2020, and pay $7,975 per person (incl. GST).

After 1 March 2020, the program fee is $8,525 per person (incl. GST).

A select number of scholarships are available for successful applicants who lack the means to participate in the program.

Please read the Participant Fees, Refunds and Cancellation Policy outlined on our website at: http://msdi-education.edu.au/terms-and-conditions

Key Dates
Online information session: 12 March 2020
Applications close: 29 March 2020
Pre-program reception 21 April 2020
Retreat 1 1-3 May 2020
Workshop 1 26 May 2020
Workshop 2 23 June 2020
Retreat 2 17-19 July 2020
Workshop 3 4 August 2020
Workshop 4 25 August 2020
Retreat 3 11-13 September 2020
Graduation tbc – October 2020
ABOUT MSDI EDUCATION

MSDI is one of the world’s leading interdisciplinary research and education institutes for sustainable development, based at Monash University — Australia’s largest university.

MSDI looks for innovative ways to address some of the biggest environmental, economic and social challenges facing our world, with a focus on delivering large-scale, interdisciplinary projects that address global issues aligned to the United Nations’ 17 Sustainable Development Goals.

At MSDI Education, we offer forward-thinking study programs and courses that enable people and organisations to engage with and respond to these environmental, economic and social challenges.

Through our academic and professional courses, including the new Public Purpose Leadership program, we’re creating a network of leaders and thinkers who have the capacity to collaborate, lead and deliver positive societal change.

Our offering includes tailor-made training for professionals and organisations; postgraduate and undergraduate accredited courses; as well as research degrees and extra-curricular programs designed to inspire emerging change agents in their career and beyond.

We also work with the Monash Business School to offer undergraduate and post-graduate units, including as part of the Monash MBA, and run a variety of Professional and Continuing Education (PACE) programs, both online and in-person.

Our longest running education program is Green Steps, an award-winning sustainability leadership program for students which has equipped more than 1000 students with the skills, tools and knowledge needed to become effective leaders and sustainability change agents.

History of the program:

MSDI ppl builds on the legacy of the programs offered by the esteemed Centre for Sustainability Leadership (CSL), which closed its doors in December 2018 after 13 years of delivering powerful personal and professional experiential learning to more than 700 professionals.

Following its closure and a competitive process, CSL selected MSDI to take carriage of its programs.

CSL’s flagship program was the Future Makers Fellowship, originally launched in Melbourne as the Future Environment Leaders program - an eight-month program designed to create real and systemic change through authentic leadership.

Over 13 years, CSL continually modified and adapted the program to better meet emerging needs, while still maintaining its core objective.

In 2009, the program was extended to Sydney and renamed the Fellowship program and in 2018 it was renamed again as the Future Makers Fellowship (FMF).

Since taking over the reins from CSL, MSDI has undertaken an extensive review of the program and in December 2019 it introduced the revamped Public Purpose Leadership (ppl) program - designed for leaders of the future.

You don’t want to miss out on this life-changing opportunity that will equip you with the skills and knowledge you need to lead change for a better world.
APPLY NOW

You can now apply for the 2020 program: https://bit.ly/MSDiппл

Successful applicants will be notified by 8 April 2020.

For further information, contact:

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