The **GENERATOR**  
- Powered by Monash -  

Professional Development Course Overview  

“**To boldly grow...Entrepreneurship and Commercialisation series**”

**Semester 1**

**Dates:** Friday 4th March – Friday 20th May (every two weeks)  
**Time:** 1pm – 3pm  
**Venue:** Clayton Campus. Building 46, Exhibition Walk (Rotunda Building). Lecture Theatre R4  
**Lecturers:** Dr Buzz Palmer & Dr Laura Faulconer

**Lecture 1:** What is Entrepreneurship, Global Innovation & Commercialisation?  
**Date:** Friday 4th May 2016  
**Guest Speaker**  
- Dr Geoff Rogers. Founder & Director, Intellimedical

**Lecture 2:** Lets build a technology start-up...intro  
**Date:** Friday 18th March 2016  
**Guest Speaker**  
- Matthew Fletcher. Founder & Managing Director, Grant Ready

**Lecture 3:** Lets build a technology start-up...part 2  
**Date:** Friday 8th April 2016  
**Guest Speaker**  
- Nadia Odorico. Director, Griffith Hack

**Lecture 4:** Innovation Theory  
**Date:** Friday 22nd April 2016  
**Guest Speaker**  
- Dr Alex Szabo. CEO, Life Research

**Lecture 5:** Lets check out the market and unmet need.  
**Date:** Friday 6th May 2016  
**Guest Speaker**  
- Dr Karl Poetter. Founder and CSO, Genera Biosystems

**Lecture 6:** State you business...model!  
**Date:** Friday 20th May  
**Guest Speaker**  
- Dr Roger Knight. Founder and CEO, Aqua Diagnostics