

Course progression map for 2027 commencing students

This course map is a guide only and does not substitute for the required units outlined in the course 'Requirements' section of the Handbook. Units can be rearranged if applicable prerequisite requirements are met. This map applies to students commencing in the standard annual intake. When planning your course, check with Faculty Student Services, including for advice if commencing mid-year (where relevant), and refer to the Handbook entry for each unit before the start of each semester. Unit offering information is correct at the time of publication; however, changes may occur.

B6047 Master of Global Business and Master of Applied Marketing

	Master of Global Business		Master of Applied Marketing	
Year 1 Semester 1	MGF5800 Global business	MGF5940 Intercultural communication and negotiation	MKF5917 Driving organisational value through marketing	MKF5760 Shaping ethical marketplaces
Year 1 Semester 2	BTF5905 Global trade governance	*Capstone studies	MKF5741 Using marketing analytics for better decision making	Discipline studies unit 1
Year 2 Semester 1	MGF5691 Global sustainable operations and supply chain management	MGF5911 Geo-politics and business globalisation	Discipline studies unit 2	Discipline studies unit 3
Year 2 Semester 2	MGF5730 International trade policy	*Capstone studies	MKF5351 Marketing strategy masterclass (12 credit points)	

*Refer to the Handbook for further information

Part A	Core studies	Part A	Core studies
Part B	Capstone studies	Part B	Discipline studies