

BUSINESS ADMINISTRATION

For a career in business,
however you imagine it



WHY STUDY BUSINESS ADMINISTRATION?

Develop innovative ways of approaching business, grow your leadership and management skills and gain a solid foundation of skills to jump-start your career.

WHAT IS BUSINESS ADMINISTRATION?

Business Administration refers to the broad range of practical and commercial skills required for an organisation to run smoothly – from management to accounting and everything between.

Every industry needs people to manage and improve day-to-day business operations and skilled managers and administrators are crucial to the success of businesses, large and small.

Studying a Bachelor of Business Administration will give you the communication, critical thinking and technical competencies required for a wide range of jobs.

WHERE WILL BUSINESS ADMINISTRATION TAKE YOU?

Many of our graduates go on to play valuable roles in established businesses or even start their own business.

Graduates can go on to work in:

- > Accounting
- > Consulting
- > Economics
- > Government
- > Healthcare
- > IT Management
- > International Business
- > Management
- > Marketing
- > Sports Management
- > Taxation

WHY STUDY BUSINESS ADMINISTRATION WITH MONASH BUSINESS SCHOOL?

Monash Business School was ranked 44 in the world for Business and Management in the 2020 QS Subject Rankings, and rated four stars (above world standard) in the Excellence in Research for Australia (ERA) Report, 2015-2018. We are the largest business school in Australia and a member of the Group of Eight.

A DEGREE WITH A DIFFERENCE

The Bachelor of Business Administration is offered at Monash University's Peninsula campus, which has a strong emphasis on using real-world business examples in classes that are strongly focused on student engagement, active learning and skill-building.

We understand that learning happens in many ways and not always in classrooms, so at Monash Business School, we offer you access to a wealth of co-curricular opportunities to put your learning into practice. As part of your degree, you can study overseas, learn from industry leaders and gain hands-on professional experience with an internship or industry project, so you have a CV full of experience and skills when you graduate.

With fewer students in the Bachelor of Business Administration, compared to our larger campuses, you will have greater access to academics which helps create a more supportive learning environment to help you on your way.

Double degrees with other faculties

A double degree with another faculty offers you a breadth of knowledge, as you study across disciplines and explore two interests. You can combine a Bachelor of Business Administration with a Bachelor of Arts or a Bachelor of Media Communication.

The Bachelor of Business Administration has a level of flexibility, so you can tailor it to your interests.

A comprehensive course

You don't have to know exactly where you want to be in three years to kick off your studies now. A Bachelor of Business Administration is a comprehensive course that allows you to cast your net wide to discover what areas of business administration interest you most before choosing your major.

The Bachelor of Business Administration is made up of core units, a major and a number of elective units. The great thing about elective units is that you can use them to study abroad, or complete an industry placement.

"I've been interested in business since childhood and was drawn to studying business administration. Within my degree, my favourite areas of study are Marketing and communications and Management practice.

Studying Business Administration is challenging and exciting. I recently worked in a group to present a business idea to a business panel, which taught me how to conduct a professional presentation.

My teachers are engaging and my tutorials and lectures are fun and interactive.

The course is also connecting me with future employment opportunities and my Business Communication unit has taught me about workplace communication.

When I finish my course, I hope to pursue a career in a marketing consultancy."

MARCO WONG

Bachelor of Business Administration majoring in Management practice and Marketing and communication



Majors and minors

When you enrol in a Bachelor of Business Administration, your options are wide open, but eventually you will start to focus in on more specific areas of study. Your major is the main area of study for your degree. It's made up of 48 points (eight units) from a single discipline, studied over the three years of your course. A minor is the second focus area – it's made up of 24 points (four units) from a single discipline.

Depending on your major, you might find yourself working in accounting, financial or business management, economics, or marketing.

Choose from majors and minors in:

- > Accountancy*
- > Business administration studies**
- > Finance and economics
- > Marketing and communications*
- > Management practice*
- > Economics and business decisions***

Double major

If you're looking to run your own business one day, a double major in Business Administration could be for you. By combining a Business Administration major with another major from the list above, you can build a degree that meets your needs.

*Also available as a minor

**Available as a double major

***Only available as a minor

THE HIGHLIGHTS

Additional development

As part of your degree, you will have the opportunity to step out of the classroom and learn in the real world, hear from industry leaders, work on real community cases and industry projects and take part in industry placements.

Work integrated learning

Put your study into practice in a workplace. Participate in an industry placement or project with an organisation.

International study programs

Learn in a range of countries and environments. Participate in an international exchange or study abroad program with one of more than 100 partner universities around the world.

Further study options

Monash Business School is a launching pad for the leaders, innovators and CEOs of the future. Many of our most successful graduates have studied beyond their first degree to carve out a niche, build leadership skills, change career direction, or develop the specialist skills for a senior industry role.

While you might be eager to get out into the workforce, a year or two of postgraduate study can give you a significant competitive advantage when you ultimately set off to build a career.

For Business Administration graduates, we offer:

- > Bachelor of Commerce (Honours)
– Business Administration
- > Graduate Certificate of Business
- > Graduate Diploma of Business
- > Master of Business
- > Master of Global Business
- > Master of Management
- > Master of Project Management
- > Doctor of Philosophy – Business Administration



Find out more

To learn more about Business Administration at Monash Business School visit:

monash.edu/business/future-students

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