

Course progression map for 2025 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the [Handbook](#).

S2005 Bachelor of Commerce and Bachelor of Science

Marketing science and Pharmacology

	Bachelor of Commerce		Bachelor of Science	
YEAR 1 Sem 1	*ACC1100 Introduction to financial accounting OR ACC1001 Accounting fundamentals	BTC1110 Commercial law	BIO1011 Blueprints for life	CHM1011 Chemistry 1
YEAR 1 Sem 2	ECC1000 Principles of microeconomics OR **ECX2953 Economics	ETC1000 Business and economics statistics	BIO1022 Life on Earth	CHM1022 Chemistry 2
YEAR 2 Sem 1	MGC1010 Introduction to management	MKC1200 Principles of marketing	PHY2011 Neuroscience of communication, sensory and control systems	SCI1000 Science communication to influence change (Can be taken in either semester one or two)
YEAR 2 Sem 2	Commerce elective unit from the Faculty of Business and Economics	MKC2130 Marketing decision and analysis	PHA2022 Drugs and society	Science elective level 2 or 3
YEAR 3 Sem 1	MKC2110 Buyer behaviour in marketing	MKC2500 Marketing research analysis	PHA3011 Principles of drug action	Science elective level 2 or 3
YEAR 3 Sem 2	BTC3300 Marketing law	MKC2610 Strategic retailing	PHA3032 Neuro and endocrine pharmacology	Science elective level 2 or 3
YEAR 4 Sem 1	MKC3110 Marketing analysis and strategy development	MKC3500 Advanced topics in marketing analytics	PHA3021 Drugs in health and disease	Science elective level 2 or 3
YEAR 4 Sem 2	MKC3140 Marketing strategy implementation	Capstone*, consulting project, international experience or internship unit***	PHA3042 Modern drug development	Science elective level 2 or 3

*Please refer to the Handbook for information regarding the units required for Professional Accounting Accreditation

**ECX2953 is required for Professional Accreditation if you intended to complete a major in Accounting. If you complete other majors, you must take ECC1000.

***International experience or internship can be undertaken at the end of 2nd year.